

# Meeting of the SWG SCAR AKIS Strategic Working Group on Agricultural Knowledge and Innovation Systems

- 1) Social innovation and inclusiveness in AKIS
- 2) Modern and interactive advisory services post 2020

Online meeting

24-25/9/2020

Member State: POLAND

**SCAR**  
Standing Committee  
on Agricultural Research



# 1) Social innovation and inclusiveness in AKIS

- **What are your country's needs?**
- **Which measures for social innovation and inclusiveness** (funded by EU, national, regional or other, or non-funded) are being taken already?
- **Which measures for social innovation and inclusiveness** (funded by EU, national, regional or other, or non-funded) are being planned post 2020?
- **Which further steps** for the SWG SCAR AKIS work on this subject?

# 1) Social innovation and inclusiveness in AKIS

## What are needs in the field of *Social innovation and inclusiveness*?

- Inclusion of people from disadvantaged or excluded groups in rural areas;
- Stimulating the economic development and innovation in rural areas with the use of social, economic, cultural, environmental and landscape potential as well as digital tools;
- Broader use of flexible forms of work, also with the use of ICT;
- Strengthening the local community - implementation of bottom-up initiatives, e.g. conscious buying of local products, supporting entrepreneurial attitudes influencing the development of local communities.

All needs under *Specific objective 8*

# 1) Social innovation and inclusiveness in AKIS

- **Which measures for social innovation and inclusiveness are being taken already?**
- social innovations and inclusiveness are addressed in RDP 2014-2020 under:
  - starting-up business: eg. taking care for elderly people or small children,
  - LEADER by implementation of local development strategies (LDS). Support for improvement of infrastructure, starting a business or developing it, trainings, local processing incubators. Up to that LDS can be focused on solving specific problems of disadvantaged groups, especially in the labour market, if such a need resulted from the diagnosis of the area.
  - National Rural Network – exchange of knowledge and experience: study visits, meetings, networking
- national funds
  - preparation of the strategy for development of care farms (taking care of elderly people or people with special needs on the farm), the model of a caring farm and necessary legislation
  - support for initiatives taken by rural women
  - development of e-services
  - support for rural inhabitants by public advisory services (individual or group advice, trainings, publications, study visits, promotion of local initiatives, esp. in fairs, social media)
- creation of the educational farms' network
- broadband & support for social cooperatives under Cohesion Policy

# 1) Social innovation and inclusiveness in AKIS

- **Which measures for social innovation and inclusiveness are being planned post 2020?**
- LEADER – implementation of the local development strategy,
- start-ups
- active role of the National Rural Network
- introduction to the RDP of a new tool like Smart Village is considered
- creation of a platform for elderly people to help them find necessary services, is considered
- development of broadband network and e-services
- development of care farms

## 2) Modern and interactive advisory services post 2020

- **What are needs?**
- development of modern IT tools / applications for agricultural advisors to conduct effective advisory work at the farm level
- creation of a single digital platform for knowledge exchange, inc. on-line discussion forum for advisors
- appropriate technical devices for public advisors (laptops, mobile phones, internet, devices to measure soil fertility, weather stations, etc.)
- trainings (new challenges, soft skills, technological trainings), career path and specialisation of advisors
- broader use of on farm demonstrations
- closer co-operation between advisors and researchers (thematic networks, on-going co-operation, incentives for researchers)
- increasing the use of multi actor approach in the practice (group advisory, further engagement in support for operational groups, thematic networks at regional and national level)



## 2) Modern and interactive advisory services post 2020

- **Which measures for modern and interactive advisory services, integrated within the AKIS, are being taken already**
- creation of the Network of Innovation in Agriculture and a country-wide network of innovation brokers (based on public advisory system);
- involvement of advisors in EPI OG (measure "Cooperation,,) – support of creation and participation;
- networking activities (regular meetings between researchers and agricultural advisory services, internships for advisors in experimental farms run by agricultural institutes; thematic meetings & events);
- developing a national network of demonstration farms has started;
- involvement of agricultural advisory services in international projects (Horizon 2020, Interreg, Life + projects);
- preparation of the concept for a digital platform for knowledge exchange has started;
- creation of databases and tools to support advisors' work (examples: eDwin, Agrobank) has started;
- support for post-graduate studies for advisors and other trainings under RDP;
- use of remote learning methods in trainings for advisors as well as for farmers

## 2) Modern and interactive advisory services post 2020

- **Which measures for modern and interactive advisory services, integrated within the AKIS, are being planned post 2020?**
- trainings for advisors, e.g. soft skills, technological, forms of distant learning with the use of modern and dedicated IT platforms;
- broader involvement of National Rural Network in supporting activities taken by advisory services, co-operation between actors (thematic networks, on-going co-operation, support for operational groups, thematic networks at regional and national level, incentives for researchers);
- continuous implementation of projects in cooperation with scientific institutes;
- development of modern IT tools / applications for agricultural advisors to conduct effective advisory work at the farm level;
- creation of a single digital platform for knowledge exchange, inc. on-line discussion forum for advisors;
- broader use of on farm demonstrations;
- comprehensive advisory services for farmers.



## Discussion:

All further comments and suggestions very welcome!



**Thank you for your  
attention!  
and for your active participation  
and commitment!**

Report available at:

[https://ec.europa.eu/info/news/knowledge-and-innovation-unlocking-potential-food-and-farming-2019-sep-26\\_en](https://ec.europa.eu/info/news/knowledge-and-innovation-unlocking-potential-food-and-farming-2019-sep-26_en) (more paper copies can be asked to [Inge.Van-Oost@ec.europa.eu](mailto:Inge.Van-Oost@ec.europa.eu))

