

Meeting of the SWG SCAR AKIS Strategic Working Group on Agricultural Knowledge and Innovation Systems

- 1) Social innovation and inclusiveness in AKIS
- 2) Modern and interactive advisory services post 2020

Online meeting

24-25/9/2020

Member State: **SPAIN**

SCAR
Standing Committee
on Agricultural Research



1) Social innovation and inclusiveness in AKIS

- **What are your country's needs?**
- The needs identified during the CAP Strategic Plan Elaboration in relation with the Specific Objective 8 are:
 - N01. CAPITALIZE AND INCREASE THE ATTRACTIVENESS THAT RURAL ENVIRONMENT REPRESENTS FOR CERTAIN SECTORS OF SOCIETY WITH VIEWS TO FAVOUR BOTH THE PERMANENCE AND THE SETTLEMENT OF NEW POPULATION IN THE RURAL ENVIRONMENT, ESPECIALLY YOUNG PEOPLE AND WOMEN.
 - N02. PROMOTE THE VISIBILITY AND EMPOWERMENT OF RURAL WOMEN.
 - N04. ENHANCE ENTREPRENEURSHIP AND ATTRACT AND RETAIN INNOVATIVE TALENT IN RURAL AREAS.
 - N05. IMPROVE THE PROVISION OF INFRASTRUCTURES AND SERVICES IN RURAL AREAS, AS A FUNDAMENTAL ELEMENT TO STOP THE LOSS OF POPULATION AND IMPROVE COMPETITIVENESS AND GENERATION OF EMPLOYMENT AND INCOME.
 - N06. ENSURE AND PROMOTE THE IMPLEMENTATION OF AN ENDOGENOUS DEVELOPMENT AND THE GENERATION OF ADDED VALUE ASSOCIATED WITH PARTICIPATORY METHODOLOGY.
 - N07. IMPROVE THE SITUATION OF COLLECTIVES AT RISK OF SOCIAL EXCLUSION FROM THE RURAL ENVIRONMENT WITH SPECIAL EMPHASIS ON YOUNG PEOPLE, WOMEN AND IMMIGRANT POPULATION THROUGH THE DEPLOYMENT AND STRENGTHENING OF NEW QUALITY TECHNOLOGIES AND INTEGRATION OF THEIR NEEDS IN THE ADVISORY AND TRAINING SYSTEMS.

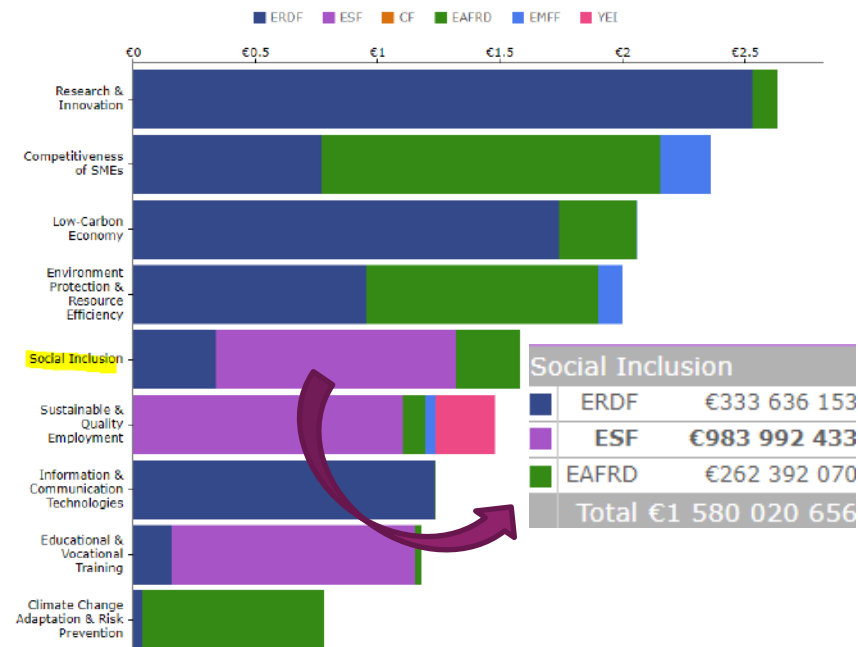
1) Social innovation and inclusiveness in AKIS

- Which measures for social innovation and inclusiveness (funded by EU, national, regional or other, or non-funded) are being taken already?



Reg (EU) No
1305/2013

Total Budget by Theme (daily update): Spain, EUR Billion



Social inclusion theme area:

ESF main contributor to social inclusion theme area:

- 1,8 M disable beneficiaries
- 3,6 M migrants
- 4,2 M vulnerable people beneficiaries to promote labor market inclusion

EAFRD:

- Measure 19. LEADER
- Measure 7. Basic services

Art. 20. M7. Basic services

- 35,54 % (2019) planned budget implemented

Art. 35. M16. Cooperation.

- Social innovation

Art.42-44. M19. LEADER

- >30 yrs of implementation
- Lack of use of mutlifund approaches
- 23,9 % (2019) planned budget implemented
- Low use of cooperation within M.19. and mainly intra regional

occasional overlapping

1) Social innovation and inclusiveness in AKIS

- **Social innovation under M16. Cooperation (EAFRD):**

ECOPIONET: Mentoring in ecological production



Network of knowledge exchange (ECOPIONET).

Formed by farmers (pioneers and tutors), advisors, technicians and researchers.

Pioneers will receive training courses on organic farming, commercialization and associationism as well as personalized and continuous advice by technical advisers specially trained for the task.

Technical workshops, demonstration trials in experimental farms, field workshops and meetings between tutors and pioneers.

<https://pionerosecológicos.net/>



RETA. Network of Farm Incubators

16.1 common innovative methodology to implement farm incubators in order to articulate a public-private network to support new entrants at the primary sector

16.2 Implementation of farm incubators

<https://espaciostestagrarios.org/es/>



Legal issues



In field (farm incubators)



Integrated support through a network of farm incubators

1) Social innovation and inclusiveness in AKIS

- **Social innovation under M16. Cooperation (EAFRD):**

GO INNOLAND

Social innovation in Land Management to address the abandonment and lack of competitiveness of fruit and olive association companies.

How? Battery of social innovation mechanisms based on Common Land Management Initiatives (GCI) and other resources

Website:

<https://goinnoland.wordpress.com/>

Channel in youtube:

<https://www.youtube.com/channel/UCji-gURoqPrUwbyxRQUPpww/videos>



1) Social innovation and inclusiveness in AKIS

- **Which measures for social innovation and inclusiveness** (funded by EU, national, regional or other, or non-funded) are being planned post 2020?
 - ✓ Intervention design according to the needs identified
 - ✓ EAFRD support
 - Basic services
 - Cooperation
 - LEADER
 - ...

2) Modern and interactive advisory services post 2020

- **What are your country's needs?**
- The needs identify during the CAP Strategic Plan Elaboration in relation with the Crosscutting Objective are:

N01. Foster the training and the exchange of knowledge in the agricultural sector

N02. Foster the advisory services, the advisor's training and their interactions

N03. Reinforce the innovation ecosystem and the monitoring of innovations developed

N04. Develop actions on the needs of the sector related to digitisation to enable the adoption of new technologies

N05. Foster the exchange of knowledge and experiences among the stakeholder of AKIS

N06. Strengthen and adapt the governance structures in AKIS

2) Modern and interactive advisory services post 2020

- **Which measures for modern and interactive advisory services, integrated within the AKIS, are being taken already (funded by EU, national, regional or other, or non-funded)?**

Under discussion with Spanish Regions

- ✓ Actions and events to involve administrations and stakeholders
 - **Workshop on AKIS. Madrid, 18th Feb. 2019** to bring together the technical staff of the Spanish Regions (Comunidades Autónomas) that will work on the organizational set-up of AKIS: *open discussion forum and collaborative environment*
 - **National Focus Group on Advisory in AKIS. Madrid, Dec. 2019-July 2020** : Analyse and identify the actors that can shape and develop the advisory tasks within AKIS. to achieve efficient institutional support to strengthen knowledge transfer and innovation in the agri-food sector. *(33 members. 3 meetings -1 virtual-.COM at 2nd meeting. 5 challenges. Focus on the achievement of CAP objectives)*
- ✓ Participation in Horizon 2020 projects on AKIS (FairShare and i2Connect)
- ✓ Advisors participation in OG
- ✓ Advisors training in the National training Plan of MAPA
- ✓ Measure 2 Advisory services in the PDRs

2) Modern and interactive advisory services post 2020

- **Which measures for modern and interactive advisory services, integrated within the AKIS, are being planned post 2020 (funded by EU, national, regional or other, or non-funded)?**
 - Designing of interventions according to the needs identified:
 - ✓ Advisors integration within the AKIS establishing the minimum requirements for advisors for registration:
 - ✓ Qualification: possible minimum level vocational training
 - ✓ Continuous training: hours/year
 - ✓ Participation/relation innovation activities/bodies: Horizon Europe projects, OG's projects, universities-research centres...; organization cross visits...
 - ✓ Other skills
 - ✓ Advisor's Platform: DDBB advisors registered, searching engine for farmers, training and exchange of knowledge for advisors, link to innovation activities, monitoring to identify new needs.
 - ✓ Empowering AKIS and Innovation ecosystem: networks within stakeholders and among them i.e. thematic multi-actor meetings:
 - ✓ Who: farmers-advisors, advisors-researchers, advisor-researchers-enterprises (inputs, technology)
 - ✓ Objectives: inspirational sessions to build bottom-up innovations ; exchange of experiences; to build trust and empathy between two specific groups of stakeholders

2) Modern and interactive advisory services post 2020

- **Which measures for modern and interactive advisory services, integrated within the AKIS, are being planned post 2020 (funded by EU, national, regional or other, or non-funded)?**

Under discussion with Spanish Regions

- ✓ AKIS governance:
 - ✓ Is going to include the Ministry of Science and Innovation: Higher involvement of research
 - ✓ Use of existing structures and bodies+ reinforce with new bodies for specific aspects
 - ✓ There is going to be a Coordination Unit at National level
- New challenges: Support for the F2F Strategy => specific AKIS actions can help a lot to change farmers' behaviour towards the F2F objectives with training on F2F targets (connectivity, use of inputs)

Discussion:

All further comments and suggestions very welcome!



**Thank you for your
attention!
and for your active participation
and commitment!**

Report available at:

https://ec.europa.eu/info/news/knowledge-and-innovation-unlocking-potential-food-and-farming-2019-sep-26_en (more paper copies can be asked to Inge.Van-Oost@ec.europa.eu)

