Meeting of the SWG SCAR AKIS Strategic Working Group on Agricultural Knowledge and Innovation Systems

Good practices & challenges of knowledge exchange activities in the current period + plans for the future e.g. in CAP AKIS Strategic plans

Kaunas, LT, 19-20/10/2019

Member State: Ireland (Paul Maher, Teagasc)





Which good practices for knowledge exchange activities work well in your country/region?

Which good practices of knowledge exchange activities work well in the current period ?

- 1. Collaborative programmes between agri industry and Teagasc (Dairy, Beef, Sheep, Tillage)
- 2. Discussion groups facilitated by trained professional advisors (group autonamy important)
- 3. Targeted farm visit based assessment / programme (eg ASSAP)
- 4. Short training courses connected to specific schemes (eg BDGP)
- 5. Multiple digital and traditional sources of information to all farmers and rural professionals(Agriland, IFJ, Todays Farm, Public Events, ConnectEd etc)
- 6. Topic specific networks (once a day milking, contract rearing)
- 7. Locally led initiatives (Burren LIFE, Bride OG, SUAS OG, etc.)

Which challenges for knowledge exchange activities do you see in your country/region?

Which are the challenges for the knowledge exchange activities you listed ? Which are the incentivising factors that make it work? How is the funding and the organisation managed?

Challenges

time and funding- hard to reach farmers – managing expectations- fake news <u>Incentivising factors</u>

Co-funded programmes work well, partners have an equal footing – management effort to make it work is significant and very important, linking objectives to expectations and impacts, knowledge capacity, funding for results

Management of funding and the organisation

Steering groups, co-creation of KPI's, reports, funding can be for new resources and actions.

Which knowledge exchange activities would you like to see planned in the CAP AKIS plan of your country/region?

Which knowledge exchange activities would you like to see planned in the CAP AKIS plan of your country/region? Why?

- 1. Enable a one to one discussion with all farmers on sustainability planning (inlcl social an economic and environmental)
- 2. Forum where farmers can put forward ideas for funding activities at individual or group / catchment / community level
- 3. Motivating Use of Digital and Automation technologies and services by advisors and farmers? ("the digital advisor project")
- 4. Promoting enterprise and activity diversifiction and value added both "near farm" and "near market"
- 5. Targeted support for young entrant / recently trained farmers (entrepreneurial skills etc)



All comments and suggestions very welcome!

