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# LIAISON: Better Rural Innovation Linking Actors, Instruments and Policies through Networks

Coordinated by Eberswalde University for Sustainable Development, Germany



HNE Eberswalde

#### **Overview**



- Introduction and objective
- Workprogramme
- Expected outputs and dissemination
- Outlook

#### Introduction



- Topic RUR-16-2017 "Optimising interactive innovation project approaches and the delivery of EU policies to speed up innovation in rural areas"
- RIA based on the multi-actor concept
- May 2018 October 2021 (5 Mio Euro)
- 17 Partners in 15 countries, EU plus NO, CH
- Female coordinating team, 3 workpackages led by men (9WPs)
- Strong representation of Eastern EU countries: HU, RO, BG, PL
- Ethics committee and gender delegate

## **Objective**

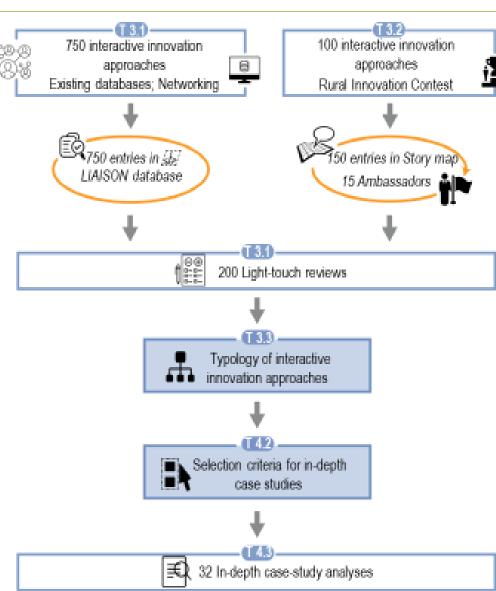


- To make a significant and meaningful contribution to optimising interactive innovation projects, networks and initiatives and
- the delivery of EU policies to speed up innovation in agriculture, forestry and rural areas.

#### Workprogramme (1)



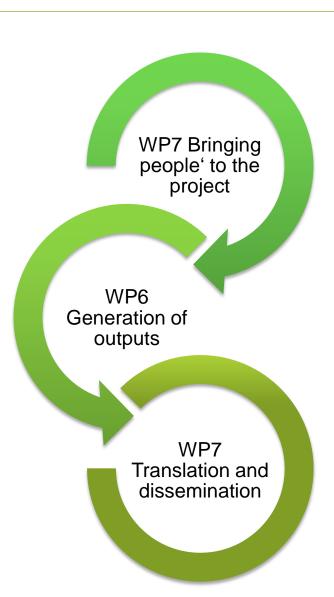
- WP1: Conceptual framework, and common understanding
- WP2: How we work together
- WP3: 'Light-touch review' of 200 projects and initiatives funded by H2020, RDP, national/regional programs, private engagement
- WP4: in-depth assessment of 32 interactive innovation projects (four non-EU)



#### ... workprogramme (2)

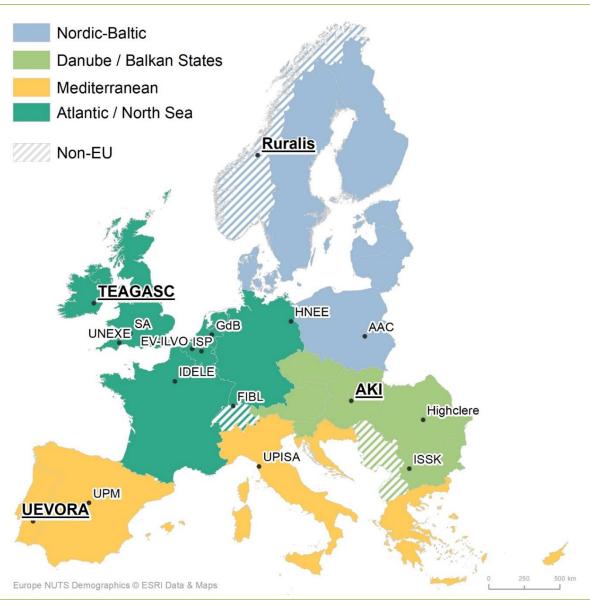


- WP5: Testing methods used for assessing the effectiveness and impact of interactive innovation approaches
- WP6: Integration of findings and synthesis of recommendations.
- WP7: Bringing target groups to the project, and dissemination of results
- WP8: Coordination, communication, management
- WP9: Ethics with GDPR related requirements and gender



## **Geographical Coverage and Macro-Regions**





## **Expected outputs**



- Series of in-depth, hands-on 'How To' Guides for fostering cocreation and co-learning when working with projects, networks, or innovation services
- Policy Briefs on improving the institutional environment for interactive innovation projects, networks and initiatives
- Scientific papers and conference contributions

## Communication and exploitation



- European Rural Innovation Contest in 2019, and nomination of 14 Innovation Ambassadors
- Cooperation with institutions and working groups
  - on the European level: DG-Agri, EIP-Agri Service Point, SCAR-AKIS; and
  - on the national level: managing authorities, Innovation support / advisory services, experts / reviewers
- Translation into practitioners' language in EN, FR, DE, ES, PL
- Web-based Interactive Innovation Tool Box
- Videos

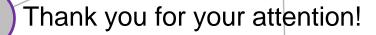
## **LIAISON** partners



- will analyse interactive projects, networks and initiatives within the EIP-Agri and beyond.
- will study the role of context for the groups' success.
- collate findings and disseminate results from 2019 onwards.











































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