



**Subgroup on Innovation &  
Knowledge Exchange (SolKE)**  
**3<sup>rd</sup> meeting**

Brussels  
30 May 2023



Funded by  
the European Union



# LANDCARE Europe: the network that brings together agriculture, nature conservation and politics

Sylvie Rockel  
Landcare Europe



# LANDCARE EUROPE

***The network that brings together agriculture, nature conservation and politics for biodiversity, resilient ecosystems and quality of life in our European cultural heritage landscapes.***

*3<sup>rd</sup> Subgroup on Innovation and Knowledge Exchange (SolKE) Meeting*

30 May 2023

***Dr. Sylvie Rockel***  
*Landcare Europe Coordinator*



# How LANDCARE associations operate

- Cooperatively
- Voluntarily
- Regionally
- Interdisciplinary
- Independently



# Our objectives

**Exchange** 

On key factors for  
successful cooperative nature conservation

**Engage** 

With EU politics

**Expand** 

To all European countries



# LANDCARE EUROPE activities

 **Promoting Landcare** as effective and necessary cooperative link between nature conservation, agriculture and politics.

 **Exchanging knowledge & best practices** beyond borders to better implement EU environmental targets within an agricultural context.

 **Supporting the foundation** of Landcare Associations and Landcare umbrella organisations as well as their activities.

 **Consulting** policy makers and supporting the implementation of EU policies & strategies at national level.

# We contribute to EU objectives

● Habitats, Birds & Water Framework Directives

● European Green Deal 2050

- EU Biodiversity Strategy 2030
- EU Soil Strategy 2030
- Nature Restoration Law
- Farm-to-Fork Strategy
- EU Climate Adaptation Strategy

**Common  
Agricultural  
Policy (CAP)**



# LANDCARE EUROPE – Timeline

**First exchanges**  
2007-2017  
Scotland, Poland,  
Spain, Italy,  
Romania, Ireland,  
...



Josef Göppel  
(1950-2022)



**EU Support**  
2021



April 2022  
Italy



July 2022  
Romania



Sept/Nov 2022  
Online



March 2023  
Spain

**EU Conference**



**7 June 2023**  
**Brussels**



**Seminal Conference**  
2017

Presentation of  
network idea at EU  
level



**Workshops & Webinars**  
2022/2023

Exchange on key factors for successful  
cooperation  
4 workshops  
100 participants  
30 countries



April 2023  
Lithuania



**Celebrating**  
Official  
foundation



# 11 Partners

...and growing 😊

## Legend

Landcare Europe founding partners

Collaborations

EU

Non-EU

**Goal: Expand to all 27 EU MS**



# The LANDCARE approach

- Collaborating with farmers
- Planning and implementing together
- Communicating & connecting
- Exchanging knowledge
- Environmental education & public outreach



# Collaborating with our farmers

- Communicating as equals
- Involving farmers in decision-making
- Finding economically viable solutions
- Advising on funding sources
- Guiding farmers
- Being aware of the various demands, farmers need to meet
- Securing financial compensation for farmers
- Adapting meetings and trainings to farming schedules



# The farmers we work with...

- ... cultivate grasslands, farmland, wetlands and special crops
- ... in a conventional or non-conventional manner
- ... on farms stretching from <1 ha to >1.000 ha
- ... on private, public and communal land
- ... as family or agri-businesses

© Peter Roggenthin



# Change of perception towards the farmer

From favourable conservation status of species & habitats to favourable conservation status of a farmer



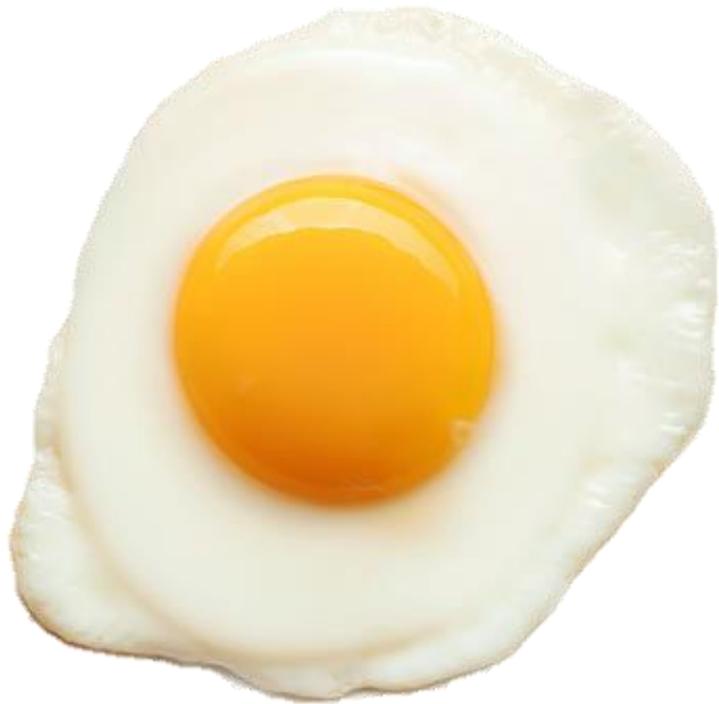
~~Farmer = conservation tool~~



**Farmer = important driver**  
for  
Preserving landscapes  
&  
Preventing ecosystem  
degradation

© Peter Roggenthin

**Building  
relationships  
instead of just  
doing  
business**





Farmers engagement



Slide credit: Baltic Environmental Forum (BEF) Lithuania

# The German EIP-AGRI experience

## - Links to Landcare Europe -

- Connecting & exchanging knowledge
- Forming regional expert groups
- Fostering regional value chains & new income sources
- Social aspect: working at eye-level
- Translating knowledge into the field
- Collecting best-practices & recommendations
- Fostering feedback loops

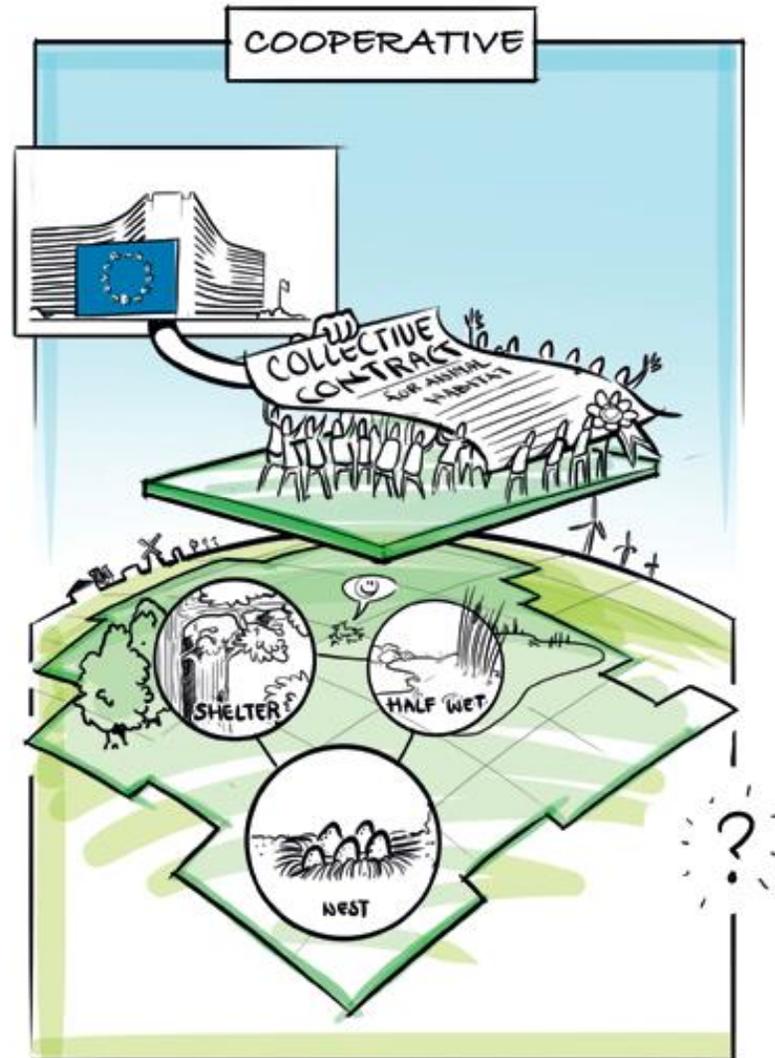
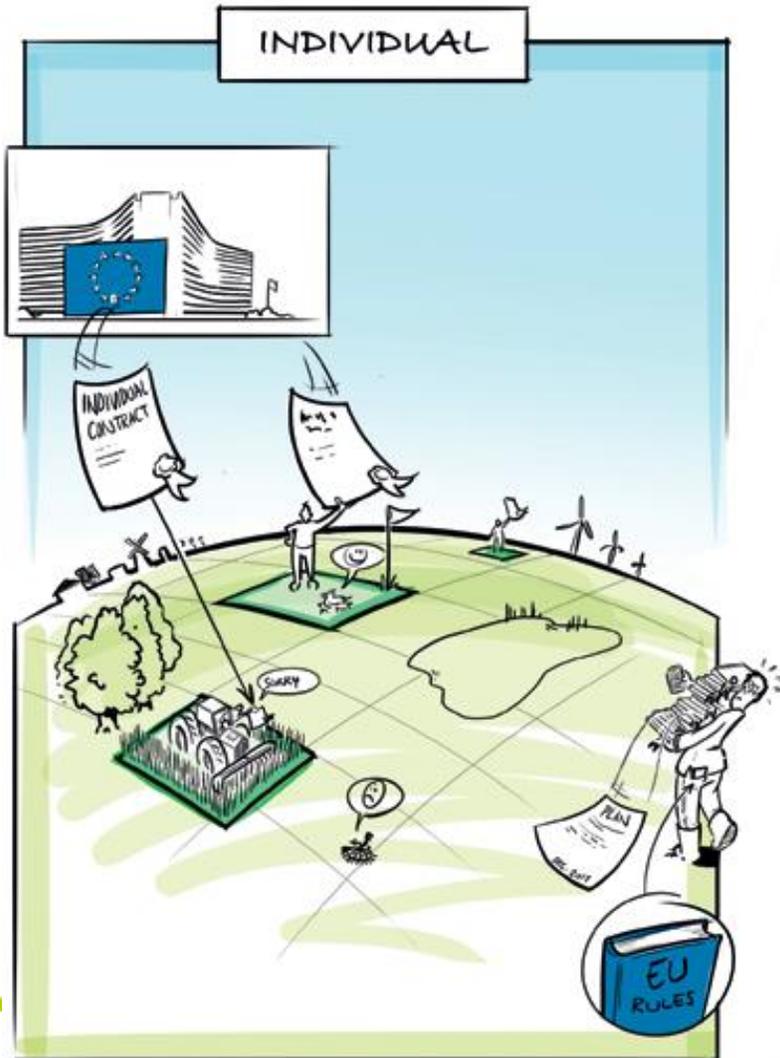


# Communicating and exchanging knowledge

- Providing interdisciplinary exchange
- Organising interregional & international exchanges
- Enabling farmer-to-farmer trainings



# The Dutch agricultural nature and landscape management scheme (ANLM) – the collective result-based approach



*"Joint applications ensure greater connectivity of conservation measures for cross-farm species and habitats"*

© The cooperative approach under the new Dutch agri-environment-climate Scheme, published by Ministry of Economic Affairs

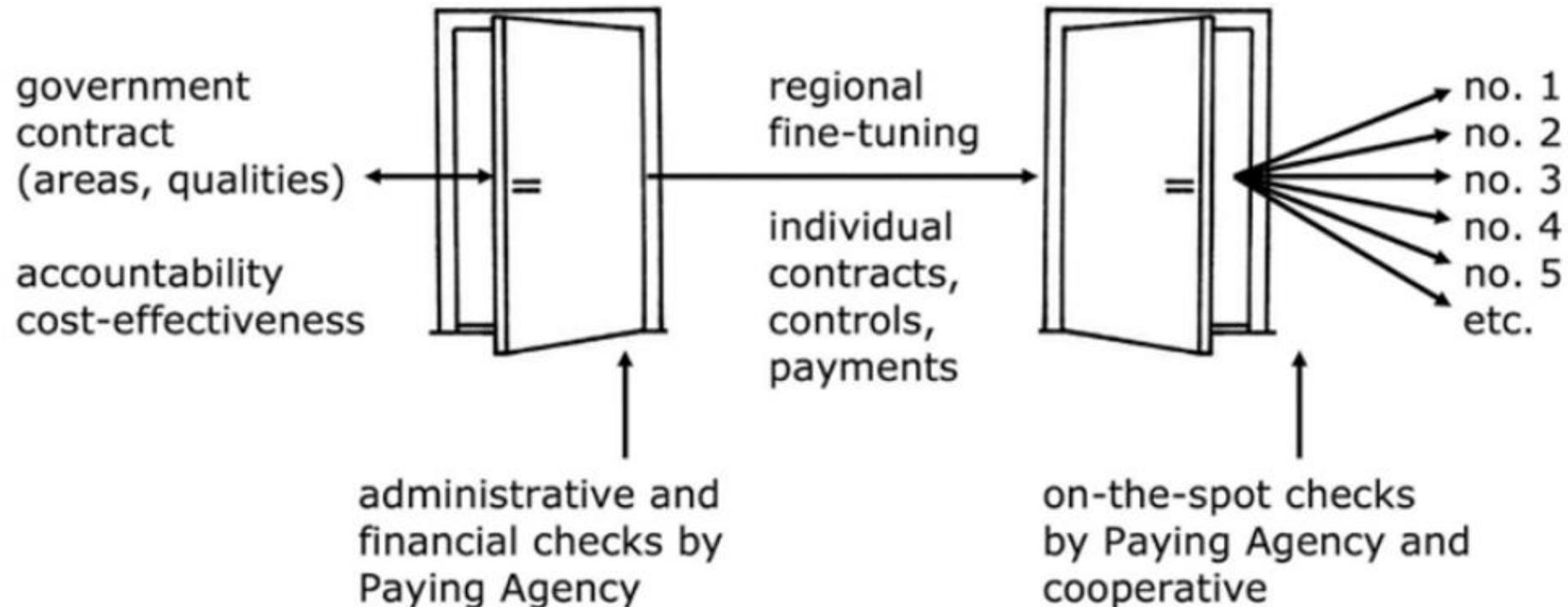


# The collective approach: front & back door

## AUTHORITIES

## COLLECTIVES

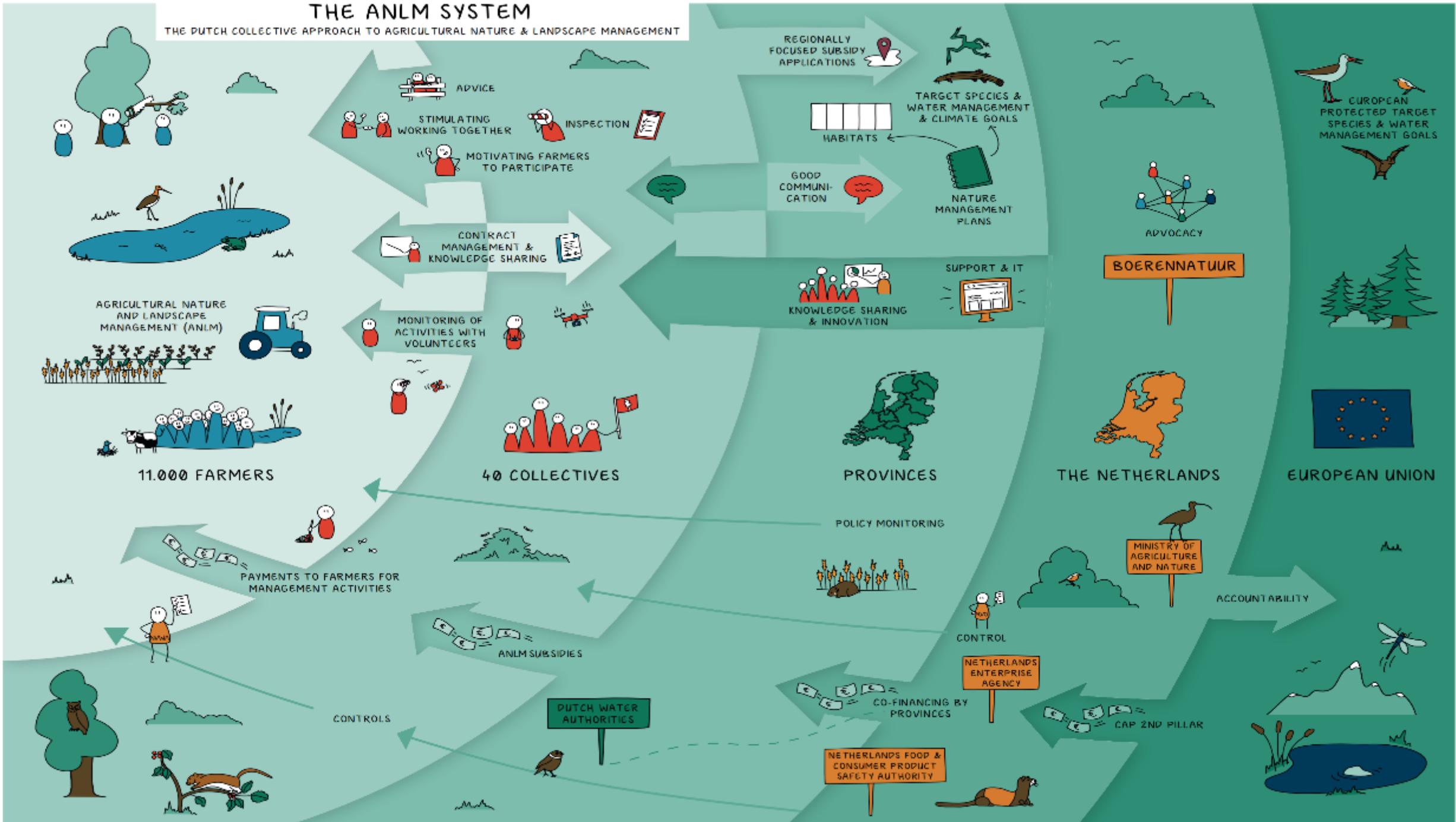
## INDIVIDUAL FARMERS



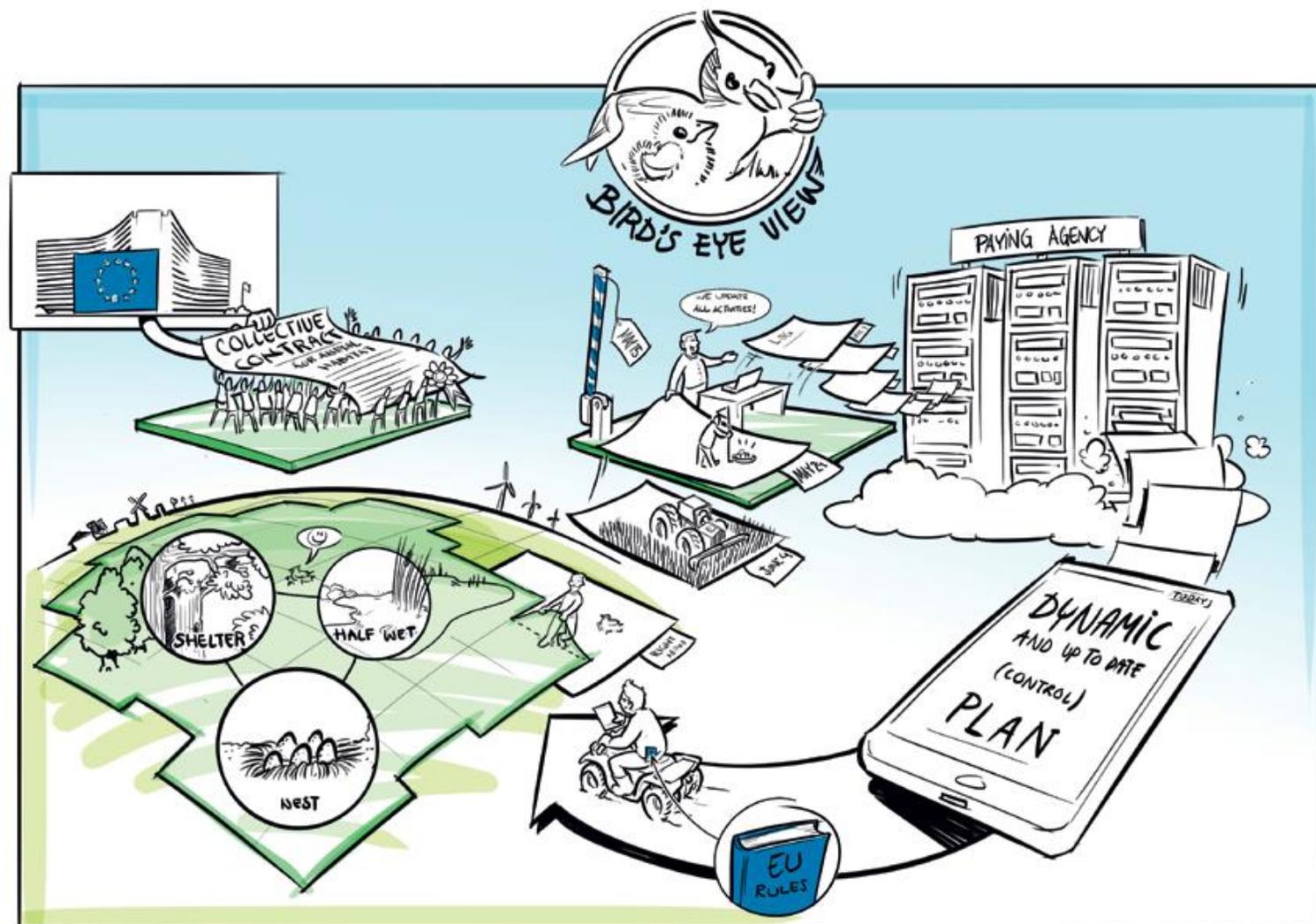
*The "front door – back door system" of the Dutch agri-environment scheme with a key role for agri-environment cooperatives as final beneficiaries*

# THE ANLM SYSTEM

THE DUTCH COLLECTIVE APPROACH TO AGRICULTURAL NATURE & LANDSCAPE MANAGEMENT



# Benefits of the Dutch collective result-based payment approach



- ✓ Landscape approach
- ✓ Increased environmental output
- ✓ More flexibility
- ✓ Ecological guidance
- ✓ Better N2000 connectivity
- ✓ Higher compliance
- ✓ Reduced implementation cost
- ✓ Better control & correction



# LANDCARE EUROPE

## Conference Brussels

**9:00-11:00 @ Mundo-b**

Key Factors for cooperative conservation benefitting people and nature

**14:30-17:30 @ European Parliament**

Keynotes & panel discussion on how the EU can support Landcare

**[Please register](#)**



3-11 June 2023

**#EUGreenWeek  
PARTNER EVENT**

[Programme download](#)

# LANDCARE EUROPE

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# Subgroup on Innovation and Knowledge Exchange (SolKE)

3rd meeting

30 May 2023

All results and presentations are available on the event webpage:

<https://eu-cap-network.ec.europa.eu/events/subgroup-innovation-and-knowledge-exchange-soike-0>

