

Workshop
“Young Entrepreneurs – Engines of Innovation in Rural Areas”

Marta Yonkova

Support Facility for ‘Innovation & knowledge exchange | EIP-AGRI’
European CAP Network

SUBGROUP ON INNOVATION AND KNOWLEDGE EXCHANGE

1st meeting
20 October 2022



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the European Union**

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Workshop “Young Entrepreneurs – Engines of Innovation in Rural Areas” – Main points

Date: 30th of November and 1st of December 2022

Location: Dublin, Ireland



Open call: From 4th till 14th of October - 192 applications received

Participants: 80 (ongoing selection process) + 20 SF and DG Agri

Field visits: Included

Workshop “Young Entrepreneurs – Engines of Innovation in Rural Areas” - Content

Overall aim - to support young entrepreneurship and innovation ecosystems and their actors in rural areas by showcasing good practices from EIP-AGRI Operational Groups, Horizon projects and other EU-funding programmes, leadership figures from local communities, and other examples of leadership and innovators moving into rural communities.

Topics:

Building and exchanging practical knowledge on rural entrepreneurship:

- innovative approaches to boost entrepreneurship;
- business plans for applying innovative ideas;
- interaction and networking with all stakeholders along the value chain (“from farm to fork”);
- challenges on the way of implementing innovative business ideas;
- research, advisory support and training for young entrepreneurs and start-ups.

Specific objectives:

- Showcase innovative business and start-ups led by young entrepreneurs in rural areas.
- Explore opportunities offered under the CAP and HE to support young entrepreneurs and start-ups in rural areas.
- Identify the needs and barriers from young entrepreneurs to develop new businesses in rural areas.
- Promoting young entrepreneurship ecosystems within local rural communities.
- To activate networking among stakeholders for innovation and young entrepreneurs in rural areas.

Thank you

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Task Manager for the Workshop "Young Entrepreneurs – Engines
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