



# **Social Innovation in the AKIS – *towards a 5<sup>th</sup> mandate Policy Brief***

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Agricultural knowledge:  
Linking farmers, advisors and  
researchers to boost  
innovation



Better rural innovation:  
Linking actors, instruments  
and policies through  
networks



Improving farmers' well-  
being through social  
innovation



PREPARATORY ACTION ON  
**Smart Rural Areas**  
in the 21st Century

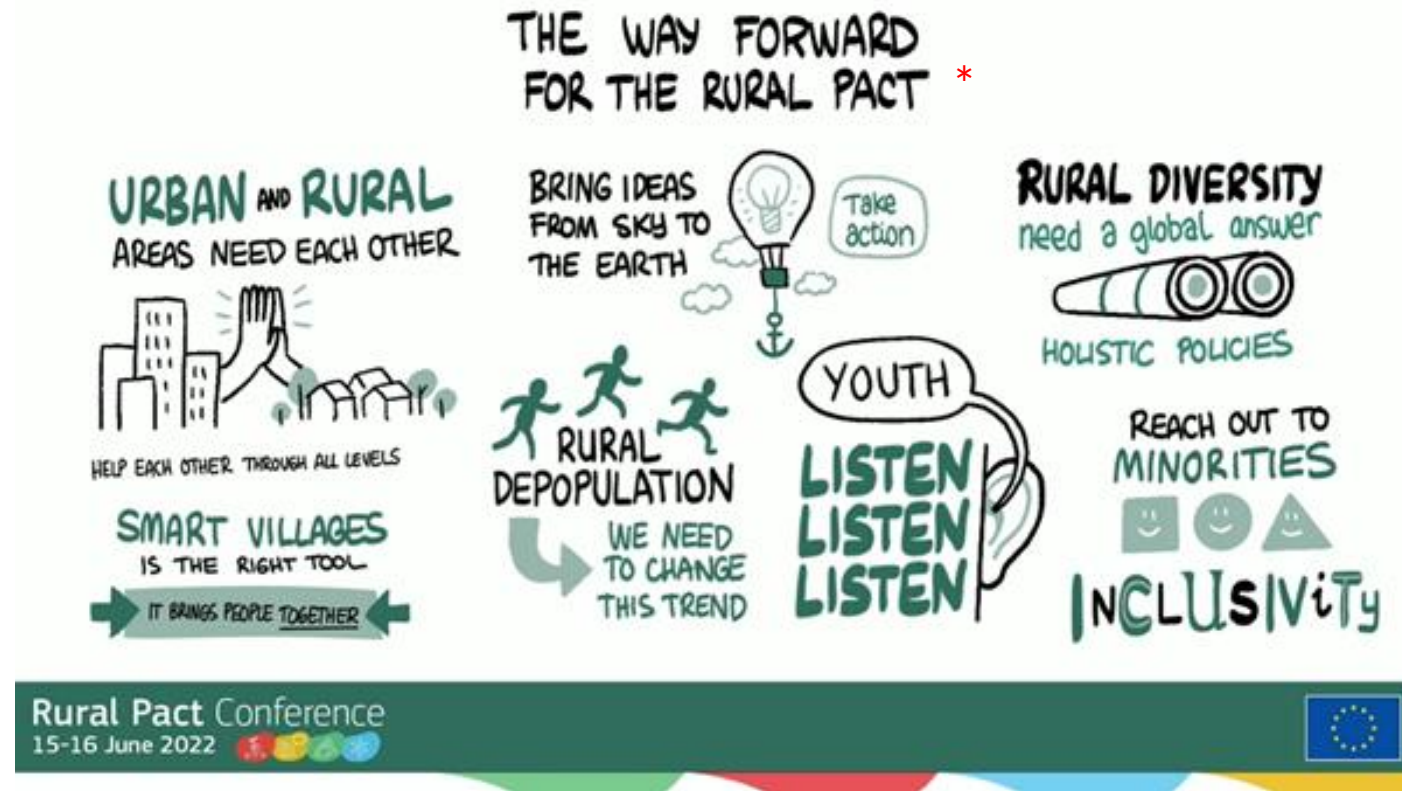


**Objective of this session -> stimulate and facilitate a discussion that helps to clearly define the framework and priorities for the **Policy Brief****

How will we work together?

## Reminder (5<sup>th</sup> mandate text):

**Deliverables:** Acknowledgement/recognition of the real need for Member States **to include social innovation in their AKIS strategy and action plans**, taking into account the full range of rural socio-cultural contexts in the different Member States. Collection and categorisation of **examples of good practices** for fostering and scaling up social innovation. Recommendations for an integrated approach to strengthening the AKIS for social innovation, making sure that conditions are met for social innovation to occur through the workings of the AKIS.



\* Achieving the goals of the Long-Term Vision for EU's Rural Areas (LTVRA)

## 1) Setting the scene from two contrasting perspectives

13:00 – 13:30: **Social Innovation in the Forestry Sector**, SIMRA – Barcelona case, *Carmen Rodriguez (EFI)* Online

13.30 – 14:00: **Social Innovation, lessons to be learned from the practice**, FARMWELL – *Edina Ocsko (E40 Group)* Online

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## 2) Establish focus and priorities (\*\*Mentimeter\*\*)

14:00 – 14:15: Social innovation in AKIS, introduction to the policy brief – Mark Redman (Highclere) Online

## 3) Structured discussion – 3 parallel sessions (two F2F & one online)

14:15 – 14:45 Coffee break

14:45 – 16:00: Mini-workshop: policy recommendations for strengthening social innovation in AKIS

Notes

Develop / elaborate with  
existing SCAR-AKIS  
materials / presentations

Consult on  
draft

Finalise