



SCAR AKIS - Excellence Class workshop

21th of June 2022

Agenda



Time	Activity
9:00 - 9:10	Welcome & introduction to I2Connect
9:10 - 9:20	Enabling environment and experiences of the first day
9:20 - 10:30	Peer to peer consultation
10:30 - 11:00	Coffee
11:00 - 11:30	Discussion with fishbowl method
11:30 - 12:00	Cross analysis of AKIS reports



01 I2connect (reminder & update)

Sylvain Sturel, French Chambers of Agriculture



i2connect in brief

- General objective: Foster interactive innovation to support the transition of agriculture and forestry
- Specific objectives :
 - Strengthen the skills of individual advisors
 - Strengthen the role of advisors in the wider AKIS
 - Create a European network of innovation advisors
- Partners: 42 (21 countries), incl. 4 European networks
- Duration: November 2019 October 2024



Target groups

Active advisors 300 trained so far

Trainers51

Managers 17

Future advisors25

Other AKIS actors ~200 (2 workshops)



Project activities & collaboration opportunities

- AKIS reports & stakeholders workshops (29 / 2)
- Database of advisors (~600)
- Practical cases in i2 support (105 / 10)
- Training courses & a toolbox for i2
- Networking innovation advisors
- Conferences: mid term conference, 9-11 Nov. 2022 in Hungary



02 Enabling environment

Jos Verstegen, Wageningen University and Research



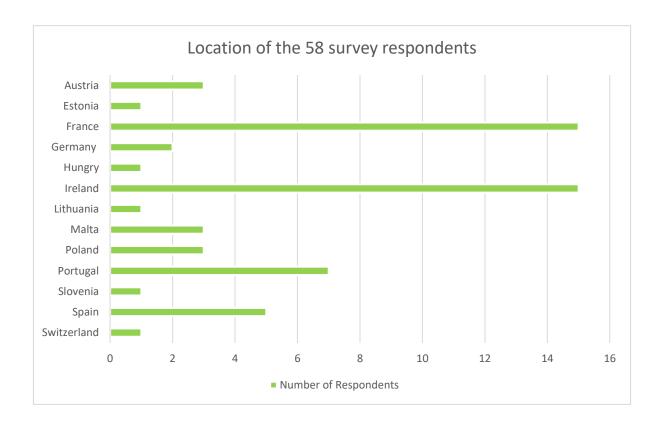
What is an i2connect Excellence Class?

The Excellence Class is a master class designed for <u>managers</u> in the field of agricultural <u>advice</u> and <u>innovation</u>

<u>Inspiration</u> from the i2connect project and <u>findings</u> and <u>lessons</u> <u>learnt</u> on interactive innovation will be complemented with participants' <u>experiences</u> and <u>ideas</u>

Resulting in a <u>shared vision</u> on how to create a good <u>biotope</u>, in which the organization and its advisors are optimally <u>equipped</u> for guiding interactive innovation processes



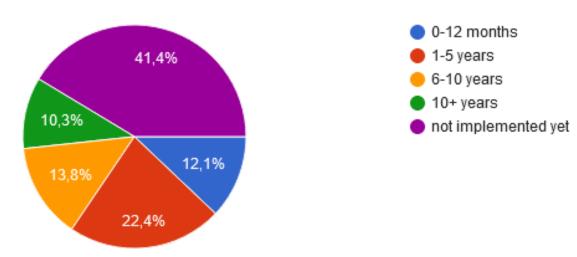




Experience with interactive innovation

14. If you have created an environment to promote interactive innovation when was it implemented?

58 réponses



15-11-2022

Mind-map Soft skills Multi actor Individual competences Interactive innovation Multi-disciplinary Hard skills O of the advisor network Project management Systematic Facilitator Exchange Guided Evaluation (pros/cons) Advisor landscape o Autonomous Meeting Integrator Sensibilization/ Delegated Methodology awareness-raising Integrator Create a project Cross-exchange Manager & **Innovation** Peer-to-peer New advisors training Training Empowerment Mentoring Develop advisory methods Learning Long-term Useful or added value Develop new approaches of interactive innovation Time Practical dissemination constraints Barriers and brakes Firm strategy **Budget** Answer occurrence is > 75% Old management

Administration control

Answer occurrence is between 50 and 75%

Answer occurrence is below 25%

Answer occurrence is between 25 and 50%



Each Excellence Class will consists of three parts

- The 1st part was an online webinar explaining on interactive innovation
- In Lugo we have two full days
- Day 1: Enabling environment, Business model innovation, Case work, Human Resources and Competences
- Day 2: SCAR-AKIS exchange, Organizational aspects
- Each Excellence Class will have a maximum of 20 participants
- The Excellence Class will be organized four times, meaning that, in total, 80 managers can participate















03 Workshop approach

Dora Lakner,
Wageningen University and Research



Workshop

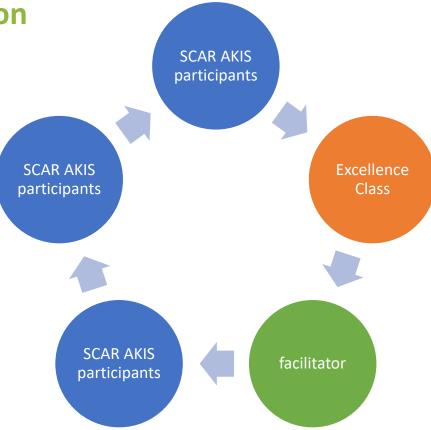
- Aim: How AKIS can facilitate interactive innovation?
- Specific aims :
 - Through case studies discuss What AKIS can offer, help the case further?
 - For EC participants reflection on their cases by SCAR AKIS participants

 Approach: peer to peer consultation (6 groups) and reflection with fishbowl methodology



Peer to peer consultation

6 groups





Schedule

Clarify the task again

1. 8 minutes The EC participant explain the case

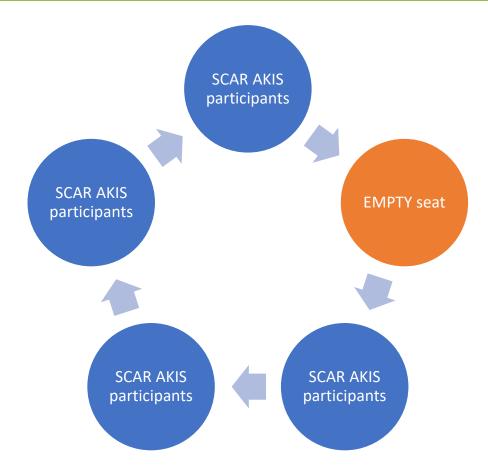
Question: How can AKIS help the case further?

- 2. 10 minutes The peers can **raise questions to clarify** the case (no discussion short question answer, be aware you do not have a lot of time)
- 3. 20 minutes The **peers discuss** the case
- 4. 5 minutes **Reflection** by case holder
- 5. 10 minutes Wrap up

15-11-2022



Fishbowl







04 Cross analysis of AKIS reports in i2connect partner countries

Patterns and trends

Andrea Knierim, Sangeun Bae (University of Hohenheim) 2nd AKIS stakeholder workshop 8th June, 2022



The i2connect AKIS inventory



Objective

Update existing AKIS inventory for EU states and expand to Croatia, Serbia, Switzerland and Montenegro



Main activities (by country)

- Provide a national-level AKIS characterisation
- Schematic representation of AKIS actors and their linkages
- Describe policy and coordination mechanisms at the national level
- Assess advisory service provision

Coordination of activity: University of Hohenheim (2019 - 2021)

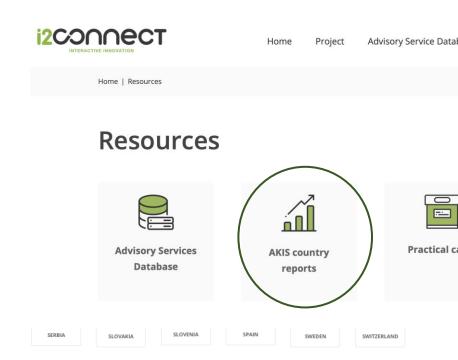


Result: The i2connect AKIS inventory

27 AKIS country reports updated or written for first time based on information from

- More than 100 AKIS expert interviews
- Survey results from 515 respondents in advisory service provision
- Diverse published and grey literature

Reports available on https://i2connect-h2020.eu/resources/akis-country-reports/





Result: Organisation and governance of the AKIS

Most countries coordinate and manage their AKIS at national level

Few countries have regional AKIS governance, particularly concerning education, research and advisory services





Result: AKIS actors diversity and presence in the system

Public authorities, Research and FBOs visible in many countries

All actor categories present in a few W. European countries.



Frequently mentioned
 Moderately mentioned
 Little mentioned
 Not mentioned at all



Result: Advisory organisations reaching farmers (predominantly)

Public advisory org.

Bulgaria Cyprus Hungary Ireland Latvia Lithuania Croatia Serbia Montenegro Switzerland

Farmer Based Org. (FBO)

Austria Denmark Finland France Portugal Sweden Poland Slovenia Belgium Flanders

Private adv. Org.

The Netherlands Greece

Public & Private adv. org

Czech Republic Estonia Belgium-Wallonia

FBO and Public

Luxembourg Malta

Public, Private and FBO

Germany Italy Spain Slovakia



Result: Policy and resources supporting AKIS



EAFRD funding, described as the most prominent policy support of the AKIS at national or regional level



Other national policies and funding, mainly oriented towards research and innovations and/or focus on one AKIS sub system (e.g., Germany, Italy, France)

AKIS prominence in policy documents has advanced since 2014 and systematic planning and funding required for the CAP strategic plans post 2020



Result: Types of AKIS Coordination mechanisms



National network for rural development

- Facilitates cooperation and knowledge dissemination
- For countries benefiting from the EU rural development support fund



Collaborative working groups, councils or thematic platforms

Strategic bodies for planning and decision making

E.g. Austria, France, Hungary, Portugal, Sweden,

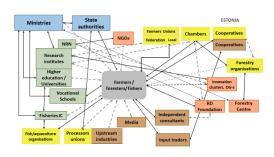


Degree of linkages between actors for knowledge flows

In many countries:

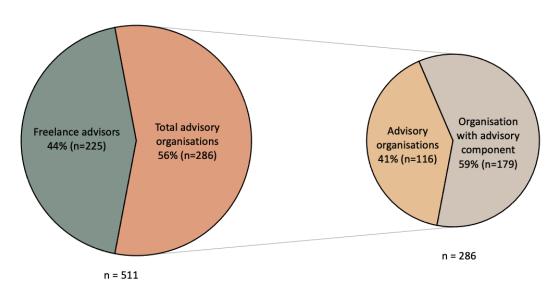
- Stronger linkage between farmers/farmer
 organisations and vocational education and advisory
 service providers (e.g. Austria, Croatia, Cyprus, Estonia,
 Germany, Ireland, Luxembourg, Sweden and Denmark)
- Degree of vertical linkages stronger compared to horizontal linkages
- Linkage between science and practice are weaker than among other actors







Advisory service survey: Overview





96 Private/Commercial



58 Government or ministry based



55 Farmer based organisation



33 University or research based

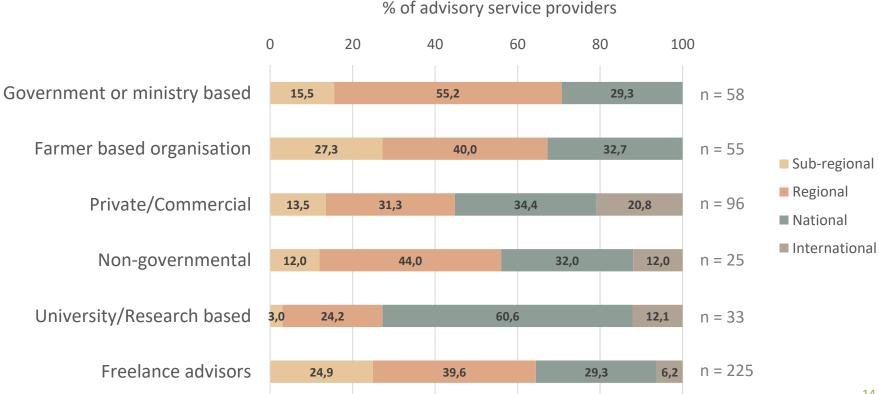


5 Non-Governmental Organisation

000 19 Others

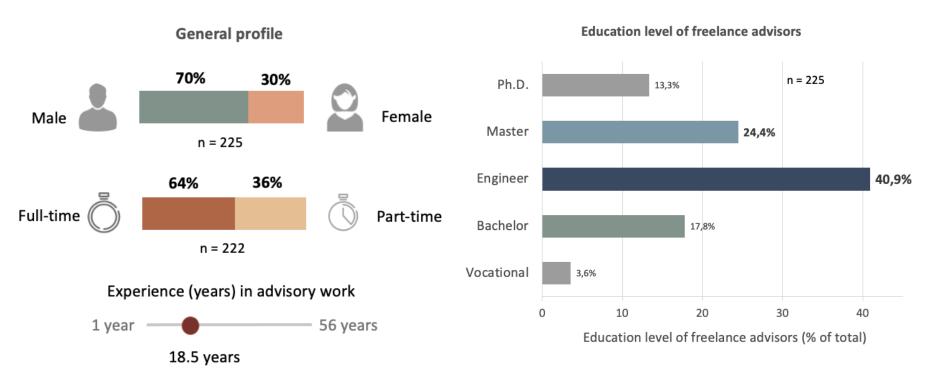


Scale of operation





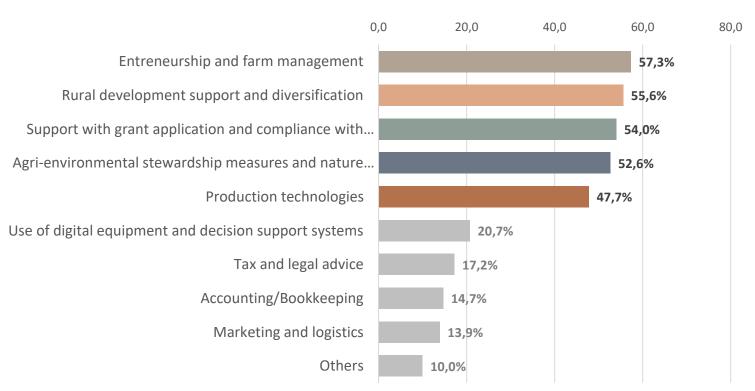
General profile of freelance advisors





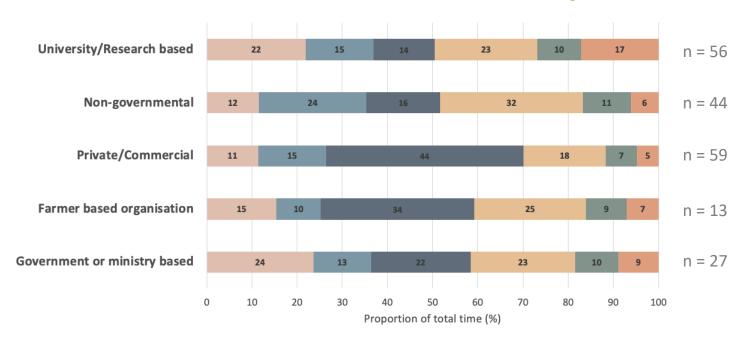
Topics demanded most frequently







Proportion of time dedicated to various advisory activities



- Teaching and training activities
- Innovation support activities (facilitation, networking, brokerage)
- Targeted consultation services (business plans, credit/subsidy application, etc.)
- Information dissemination (face to face, via digital tools)
- Further development of one's knowledge and skills (participating in training programs)
- Others



Conclusion

- Good resonance of the AKIS concept among the interviewees in the partner countries, although not yet widely known
- Evidence for great institutional diversity of AKIS actors
- Growing presence of coordination mechanisms aimed at facilitating collaboration of AKIS actors
- For the advisory subsystem, differences among the different categories of service providers
- Varying degree of involvement in innovation support activities

Thank you!

Individual country reports available on <u>i2connect webpage!</u>





Contacts

Lead partner: APCA (French Chambers of Agriculture)

Coordinator: sylvain.sturel@apca.chambagri.fr

Manager: carmen.avellaner@apca.chambagri.fr

Communication & dissemination: EUFRAS

info@i2connect-h2020.eu

Website https://i2connect-h2020.eu

Follow Us 6 0 0 10

