

# SCAR AKIS

Branwen Miles, COPA-COGECA (observer)

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# Pact for Skills in the Agri-food Ecosystem

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SCAR AKIS Meeting

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**copa**\***cogeca**  
european farmers      european agri-cooperatives





## Mission

To ensure a viable, innovative, competitive EU agriculture and agri-food sector guaranteeing food security to half a billion people throughout Europe.



## Objective

Promoting European farmers and agri-cooperatives views to **influence** Eu decision-making process and public opinion.

# copa

european farmer



# cogeca

european agri-cooperatives

- Created in **1958**
- **22** million European farmers and family members
- **65** full members from the EU Member States and 30 partner organisations

- Created in **1959**
- **22,000** European agricultural cooperatives
- **30** full members from the EU Member States, 4 affiliated members and 30 partner organisations



In **1962**, a joint Secretariat was created, making it one of the largest and most active organisations in Brussels for the past **60** years.

# Setting the Scene

## \*The Agri-Food Ecosystem

- \* 10 million farms and 22.000 agri-food cooperatives that create jobs for 20 million professionals
- \* 289.000 food processing companies that create jobs 4.5 million professionals

## \*Workforce Typology

- \* Family labour;
- \* Non-family labour; full-time or part-time workers; Non-regular full-time or part-time workers;
- \* Cross-border or seasonal workers
- \* Intra-EU or Non-EU





# Transversal Challenges

- \* Globalization;
- \* Climate change;
- \* Urbanisation trends;
- \* Changing consumer demands;
- \* Sector attractiveness;
- \* Technological disruptions;
- \* Third-country competition;
- \* The Covid-19 pandemic;



# The Purpose of the Pact

## \*Upskilling to promote:

- \* Generational renewal
- \* Ecosystem attractiveness
- \* Employment in rural areas

## \*Reskilling to safeguard:

- \* Micro, small and medium companies
- \* Progressive technological transition
- \* Traditional sustainable practices



# The Coordination

DG GROW

DG AGRI

DG EMPL

## PACT FOR SKILLS: AGRI-FOOD



FOOD INDUSTRIES

AGRICULTURE



# State of Play of Coordination

- \*Copa-Cogeca & Geopa
  - \*Joint Task Force on the Pact for Skills
- \*FoodDrinkEurope
  - \*Competitiveness Department Meetings
- \*European Commission
  - \*DG GROW, DG EMPL, DG AGRI
- \*Ecorys: Supporting Services
- \*Core Group: Governance Structure
- \*I-RESTART: EU Observatory on Agri-food Skill Needs



# The Commitment

- \* Establish a skills partnership for the agri-food ecosystem;
- \* Establish a culture of life-long learning; provide opportunities for up- and reskilling;
- \* Collect data on occupational profiles and related skills changes and needs
- \* Support European and international mobility aids for students, vocational learners, workers and entrepreneurs;
- \* Develop partnerships between education and training organisations and innovation actors as well as businesses;
- \* Utilise and build upon jointly achieved outcomes and tools through past and ongoing relevant European projects ;
- \* Support equal opportunities and gender equality
- \* Develop tools and modules as close to the needs of the companies and the workforce as possible, with the support of sectoral social partners;
- \* Assess the outcomes of the trainings to better stimulate and target new ones and improve quality of the system as a joint exercise of all stakeholders involved



# Monitoring and Key Performance Indicators

- \* Specific Key Performance Indicators will include:

- \* Number of stakeholders involved and coverage of Member States and regions;
- \* Number of participants in up-skilling actions in the remit of the partnership;
- \* Coverage of data available to the partnership to further monitor the evolution of their commitments;
- \* Number of collective agreements/interprofessional projects signed including provisions on education and training;
- \* Increase in number of apprenticeships;
- \* Stakeholder engagement in sectoral drivers of change, such as:
  - \* Digitalisation;
  - \* Circular and bio-based economy;
  - \* Sustainability;
  - \* Life-long learning schemes;
  - \* Curricula development for sub-sectorial needs
  - \* Training Certification/credentials/microcredentials .





# Next Steps

**10 Nov 2020**

EC launches  
Pact for Skills

**18 Oct 2021**

Stakeholders'  
meeting

**May - June**

Setting  
Governance

**18 Feb 2021**

Agri-Food  
Roundtable

**18 Feb 2022**

Launch of  
Agri-Food  
Ecosystem

**July - September**  
Roadmap



# Signatories

**copa\*cogeca**  
european farmers

european agri-cooperatives

**geopa\***  
European Employers' Group of Professional  
Agricultural Organisations

**FOODDRINK  
EUROPE**

**CEJA**  
EUROPEAN COUNCIL OF YOUNG FARMERS  
CONSEIL EUROPEEN DES JEUNES AGRICULTEURS

**eit Food**

**ISEKI - Food  
Association**

**Nestlé**

**DANONE**  
ONE PLANET. ONE HEALTH

**PEPSICO**

**askfood**

**EntreComp  
Food**

**fields**

**EVEGAN**  
EUROPEAN QUALIFICATION & COMPETENCE FOR THE VEGAN FOOD INDUSTRY

**ania**  
Association Nationale des  
Industries Alimentaires

**BT**

**FEDERALIMENTARE**  
Federazione Italiana dell'Industria Alimentare

**AgriFood**  
Lithuania

**NHO  
Mat og Drikke**

**ANG**

**CONFAGRI**  
Confederação Nacional das Cooperativas Agrícolas  
e do Crédito Agrícola de Portugal, CCRL

**finsea**

**LRF**

**MTK**

**AGRICOLTORI ITALIANI**

**agaca**  
Asociación Galega de  
Cooperativas Agroalimentarias

**icos**  
Irish Cooperative Organisation Society

**Confagricoltura**

**WAGENINGEN  
UNIVERSITY & RESEARCH**

**UNIVERSITA  
DEGLI STUDI  
DI TORINO**

**UNIVERSITA  
DEGLI STUDI  
DI TORINO**

**Politécnico  
de Coimbra**

**LVA**  
LEBENSMITTEL.  
VERTRAUEN.  
ANALYSEN.





Thank you for your attention !

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