

# ***ZLTO Introduction***

Edwin Lambregts

Yaite Cuesta

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***Welcome in  
Den Bosch!***







# ***ZLTO: Together we are Valuable***

- 125+ years young
- 12.000 members in three provinces
- 130 employees
- 51 local organisations
- Offices in Den Bosch and Colijnsplaat
- Investment company NCB Ontwikkeling



## **Mission**

ZLTO creates future perspective for its members who do business in green space, by contributing to the continuity of agriculture and horticulture.

## **Vision**

Farmers and horticulturists play a key role in society and contribute to solving the social issues of today and tomorrow.

# *Farmers have more to offer*





# ***Our organisation***

## **Main Activities**

**Lobby**

**Membership  
relations and  
PA/PR**

**Programs and  
projects**

**Advice**

## **Main Topics in 2022**

- Irrigation
- Energy transition
- Protected growing
- Manure processing
- Reduce conflicting goals
- Nature-inclusive farming
- Crop protection
- Emission reduction
- Wolves
- Freshwater in Zeeland



# Why projects?

## Mission

ZLTO creates future perspective for its members who do business in green space, by contributing to the continuity of agriculture and horticulture.

1

### Proof

Effective lobby

Opinions are not enough to make an impact

Active involvement in transitions in the food chain

2

### Advice

Translate scientific knowledge to everyday use at the farmyard level

Create a learning environment for farmers

Stimulate innovation

3

### Financial contribution

Not a goal in itself

We strive for 100% funding of project with external revenue sources

# ***ZLTO Project Portfolio***

**82**

Active project clusters, with in total 111 individual projects

**37**

months is the average duration of a project, and in 25% of the cases the duration will be longer than four years

**€ 17 mln**

is the total value of the product portfolio for ZLTO, measures as total revenue for current portfolio of 111 projects, for the total duration of these projects

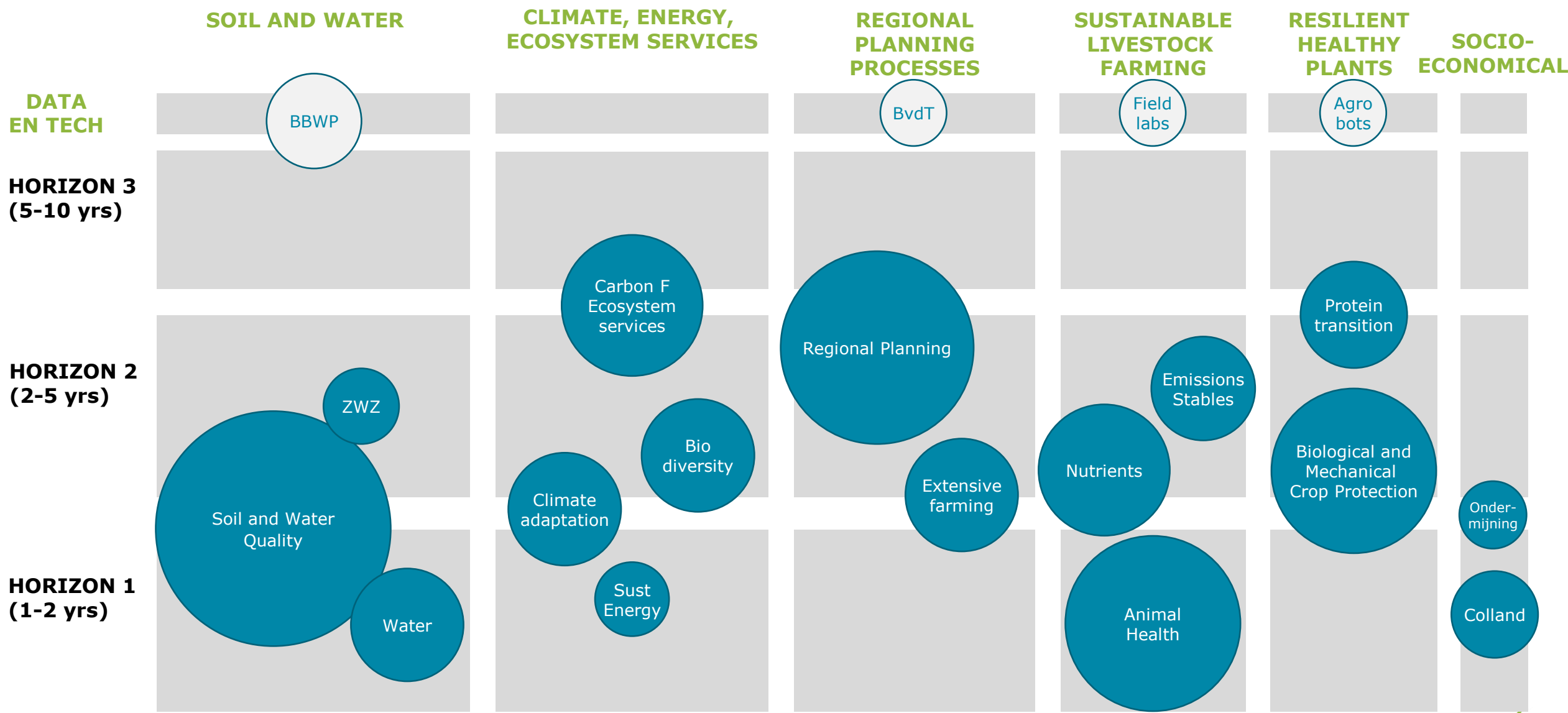
**22,2 fte**

are on the payroll of ZLTO in the Programs department (26 people)

**Key figures  
2021**



# Schematic overview of our Project Portfolio 2022



# Example

## Let's go Climate Positive

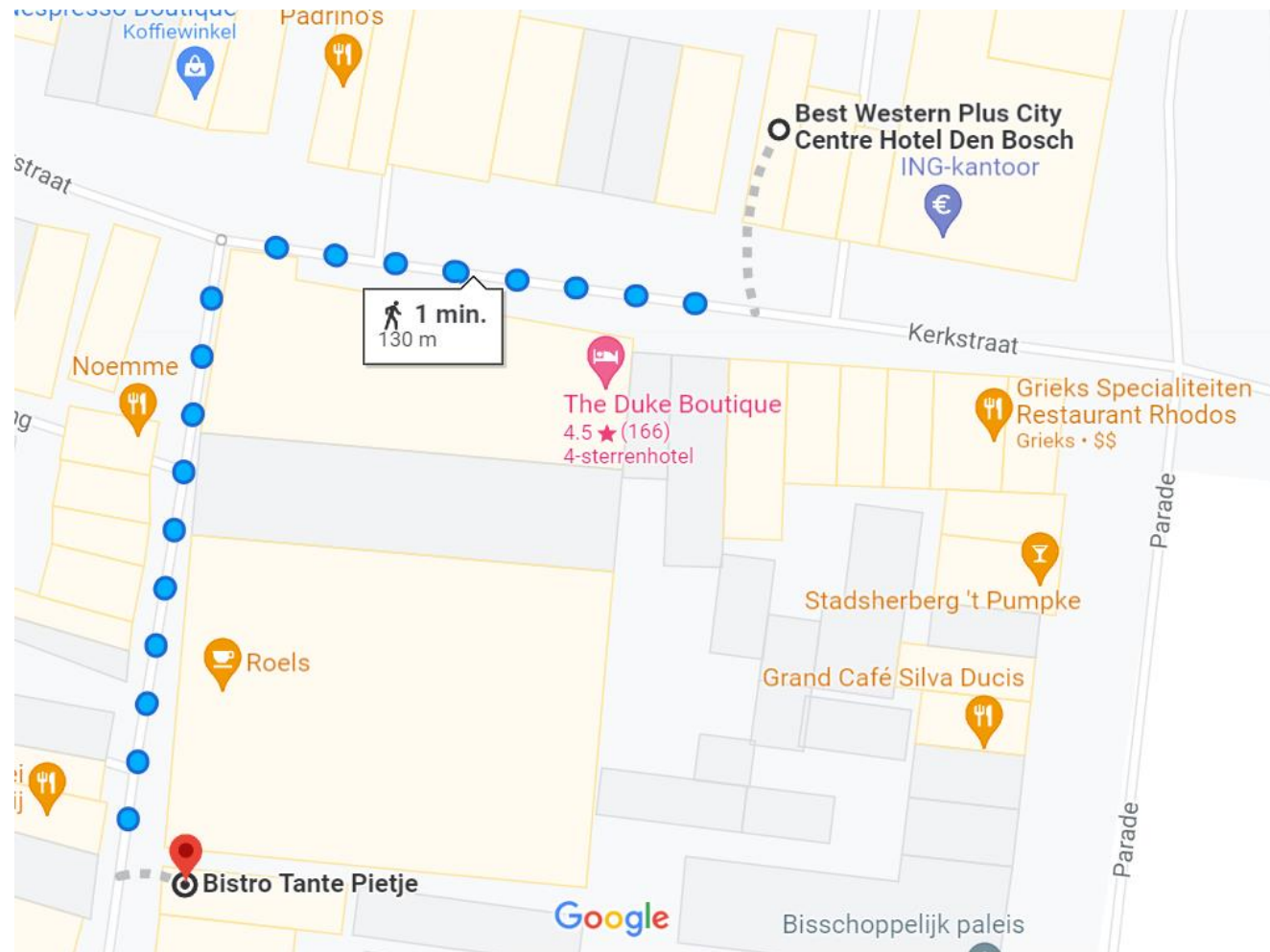
GO<sub>2</sub>POSITIVE

[www.go2positive.nl](http://www.go2positive.nl)



## Bistro Tante Pietje

Korte Putstraat 14, 5211 KP  
's-Hertogenbosch



***Thank You!***





# Contactgegevens

📍 Onderwijsboulevard 225  
5223 DE 's-Hertogenbosch

☎ 073 217 33 33

✉ [info@zlto.nl](mailto:info@zlto.nl)

🌐 [www.zlto.nl](http://www.zlto.nl)



Edwin Lambregts  
[edwin.lambregts@zlto.nl](mailto:edwin.lambregts@zlto.nl)  
06 21 51 74 81

