

# Meeting of the SWG SCAR AKIS Strategic Working Group on Agricultural Knowledge and Innovation Systems

## Social Innovation in the AKIS

24 November 2021 - Member State:

**The Netherlands**

**SCAR**  
Standing Committee  
on Agricultural Research



# A) Context & Need

- Is social innovation in your recognized and acknowledged Member State as a real need in agriculture, forestry and rural development?
  - **Yes The Netherlands sees the need for social innovation. It will be addressed in the CAP-national strategic plan.**
- In your expert opinion, what are the main rural sectors / contexts/areas in which social innovation is needed in your Member State?
  - **It is needed in all areas, f.i. young farmers, new entrants, risk management, gender, closing the gap between farmers and citizens, transition to sustainable farming, local transitions in areas and organization of foodchains.**

# A) Context & Need

- What are the main obstacles that currently exist in your Member States for fostering social innovation in these rural sectors / contexts?
  - **There is a need for smart instruments to support social innovations. How to support social advice, new entrants/next generation, meetings, trust and especially how to reach farmers who need most help.**
  - **There is little awareness of the importance of change in consumer behaviour, related to dietary choices, healthy living, food waste and local purchasing**

## **B) Existing good practice for fostering social innovation**

- **Is it possible to identify existing good practices for the fostering of social innovation in your Member State? What are these existing good practices? How are they supported? Who is implementing them?**
  - **Yes !!, let's share good practices.**
  - **F.i 'bedrijfsplannen' which is a checklist to support the advice on a farm. With the checklist a farmer gets a better insight of his situation and his/her ambition.**
  - **(Young) Farmer-citizen activities: Herenboeren, CSA's etc.**
  - **Supported by 'vouchers' and implemented by advisors**

- **To what extent have these existing good practices for fostering social innovation been supported to-date by the CAP (notably rural development measures)?**
  - Will be supported in the CAP national plans
  - Measure risk management in the CAP
  - Some good practices have been supported under the current measures LEADER and EIP AGRI

## C) Strengthening the AKIS for social innovation

- **Is the SWOT mentioning social aspects that need to be tackled. Yes**
- **Is the need for fostering social innovation identified in your draft CAP Strategic Plan? Yes, but in the Netherlands it is not the most urgent need, when compared to environmental issues**
- **If a need for fostering social innovation has been identified, how is it being addressed in your (Section 8) strategic AKIS approach? Still under construction**
- **What concrete AKIS interventions are proposed for strengthening the fostering of social innovation in your Member State? In intervention 77 and 78 (knowledge and EIP)**

## Discussion:

All comments, questions and suggestions very welcome!



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**Thank you for your  
attention!  
and for your active participation  
and commitment!**

