

eip-agri  
AGRICULTURE & INNOVATION

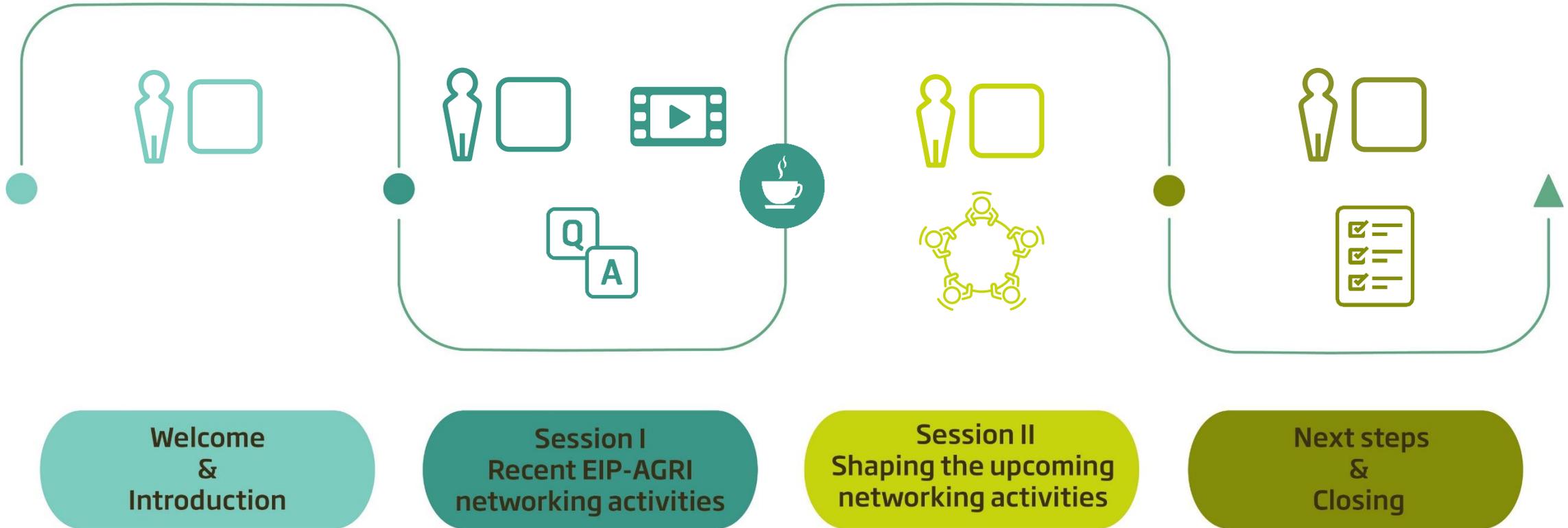
European Commission | European Rural Networks | EIP-AGRI | IF Innovation Support Measure

European Rural Networks  
Assembly

Subgroup on Innovation  
for agricultural productivity and sustainability  
19<sup>th</sup> meeting  
23 September 2021

#RNSubInnovation - @EIPagri\_SP

#RNSubInnovation





***Main outcomes of the online webinars “Preparing the CAP Strategic plan –  
the role of innovation networking in the Member States”***

**Inge VAN OOST**

European Commission  
DG Agriculture and Rural Development  
Research and Innovation Unit



**SUBGROUP ON INNOVATION**  
for agricultural productivity and sustainability  
19<sup>th</sup> meeting  
*23 September 2021*

# 3rd, 8th & 10th June 2021

EIP webinar "Preparing the CAP Strategic Plans – the role of innovation networking in the Member States" - Southern cluster

01:16:42

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#)

## Aim of the event

We believe in successful future innovation networking, to support all 9 CAP Specific Objectives. Therefore we need:

- ✓ Understanding of AKIS and of the **potential of the innovation strand of the CAP network** to improve the AKIS functioning
- ✓ Find out how to develop **better linkages** among EIP OG innovation projects, **research** and with the Horizon Europe projects, to **improve knowledge flows** within and across borders
- ✓ Integrate advisors into CAP networks, advisory and research networks, by organising more **dedicated networking activities for advisors**, to promote innovation support and knowledge exchange

Request control | Leave

Participants: VAN BORM Isabelle (AGRI) (+22)

EIP webinar "Preparing the CAP Strategic Plans – the role of innovation networking in the Member States" - Southern cluster

01:25:31

Where are you from?

Mentimeter

Request control | Leave

Participants: Mark Redman (Guest) (+23)

EIP webinar "Preparing the CAP Strategic Plans – the role of innovation networking in the Member States" - Southern cluster

04:58:36

More actions

Participants: VAN BORM Isabelle (AGRI) (SC), SIMONA CR... (AV), ANNA VAGNO... (MG), MIXAHA FA... (TE), TZOYMAKA... (+21)

EIP webinar "Preparing the CAP Strategic Plans – the role of innovation networking in the Member States" - Southern cluster

01:45:26

The AKIS at the heart of the agricultural innovation ecosystem

**What is an Agricultural Knowledge and Innovation System (AKIS)?**

**What:** AKIS is the organisation and interaction of persons, organisations and institutions who **use and produce knowledge and innovation for agriculture and interrelated fields. (def)**

**Who:** The main players of the AKIS are: farmers/foresters, advisors, researchers, (farmer) organisations, NGOs, networks, retailers, media, services, various ministries...: they all produce and need knowledge!

**Why:** The aim is to create a **regional/national innovation ecosystem** by enhancing **knowledge flows** between the AKIS players as well as strengthening links between research and practice.

**Brief "What is AKIS":** [https://ec.europa.eu/info/sites/info/files/food-farming-fisheries/key\\_policies/documents/building-stronger-akis\\_en.pdf](https://ec.europa.eu/info/sites/info/files/food-farming-fisheries/key_policies/documents/building-stronger-akis_en.pdf)

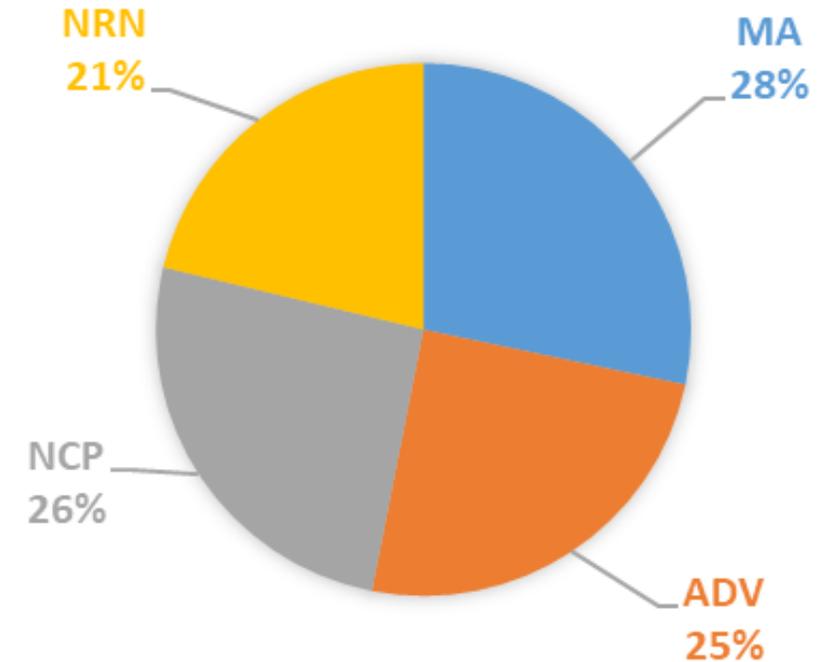
Request control | Leave

Participants: Mark Redman... (MR), VAN BORM... (VD), ANNA VAGNO... (AV), TZOYMAKA... (TE) (+23)

# Participants

- 3 clusters:
  - Northern Europe
  - Southern Europe
  - Central&Atlantic Europe
- 25 Member States

TOTAL NO. OF PARTICIPANTS



MA	32	28%
ADV	28	25%
NCP	29	26%
NRN	24	21%
TOTAL	113	

# Programme

## **Introduction + Q&A:**

The innovation strand of the CAP Network within the AKIS

## **Discussion #1:**

Role of the CAP Networks in the AKIS Strategic Approach

## **Discussion #2:**

How can CAP Networks help facilitate integration of advisors in the AKIS

## **Discussion #3:**

How can CAP Networks create and strengthen linkages with research (especially between H2020/Horizon Europe and OGs)

# Online e-discussion accompanying the webinars

## EIP-WEBINARS (June 2021):

*“Preparing the CAP Strategic Plans networking in the Member States”*

### Document A - Who is Here?

Dear participant,

Welcome to our online e-discussion! If this is your first time participating in an online e-discussion then please introduce yourself by inserting your name in the table below. Since we would also like to know who you are, please also (if you wish) include your email address in the table below.

Additional rows are easily added to the table below the final row of the table.

All changes to this document are saved automatically.

When you have added your name and details, please click on the links below:

Click to jump to [DOCUMENT B - AKIS Coordination](#)  
Click to jump to [DOCUMENT C - Integration of Advisors](#)  
Click to jump to [DOCUMENT D - Links with Research](#)

Name	About you
Mark Redman (facilitator / moderator)	Looks like I'm the first one here! facilitating / moderating this e-discussion together with my colleague Livia. You can contact us if you have any questions or technical issues.  I'm the co-owner of <a href="#">Highclere Cc</a> (HCC) based in southern Transilvania, Romania. HCC is a non-academic partner in numerous H2020 multi-projects. I personally have 25 years of experience working as an independent consultant on a wide range of rural development issues in central and eastern Europe.

## EIP-WEBINARS (June 2021):

*“Preparing the CAP Strategic Plans – the role of innovation networking in the Member States”*

### Document B - How can CAP networks support AKIS co-ordination and interaction?

Dear participant,

Thanks for joining our online e-discussion and welcome to Document B. This discussion document focuses on exploring your experience, proposals and ideas about the role of the innovation strand of the CAP networks in AKIS co-ordination, including the interaction with the AKIS co-ordination bodies.

Please read the questions and if you have opinions / comments please insert them (together with your name) in the response table below the questions. You are welcome to make as many entries in the tables as you wish – furthermore, you can return as often as you like to add to or edit your individual responses. Additional rows are easily added to the tables if necessary (simply press <Tab> when on the final row of the table).

Please do not forget to add your name each time you insert a response!

You may also respond to other participants' answers in order to build a dialogue or debate around the questions. Please refer to other contributors as @name in your response.

You don't need to answer all questions, but it would be highly appreciated if you could respond to as many questions as you can where you feel you have an opinion or experience to share.

All changes to this document are saved automatically.....there is no need to click <Save>.

There are a total of 10 questions, plus an additional table for any “Any other comments?” Please do not hesitate to use it.

The responses to all questions will feed into discussions in the EIP online webinars on “Preparing the CAP Strategic Plans – the role of innovation networking in the Member States”.

You can continue to the other e-discussion docs via the links below:

Click to jump to [DOCUMENT A - Who is Here?](#)  
Click to jump to [DOCUMENT C - Integration of Advisors](#)  
Click to jump to [DOCUMENT D - Links with Research](#)

## EIP-WEBINARS (June 2021):

*“Preparing the CAP Strategic Plans – the role of innovation networking in the Member States”*

### Document C - How can CAP networks help facilitate the effective integration of all advisors into the national AKIS?

Dear participant,

Thanks for joining our online e-discussion and welcome to Document C. This discussion document focuses on exploring your experience, proposals and ideas about how CAP networks and their innovation strand can help to facilitate the effective integration (Article 13.2) of all advisory providers (public and private) into the national AKIS.

Please read the questions and if you have an opinion / comment please insert it in the tables (together with your name) in the response table below the questions. You are welcome to make as many entries in the tables as you wish – furthermore, you can return as often as you like to add to or edit your individual responses. Additional rows are easily added to the tables if necessary (simply press <Tab> when on the final row of the table).

Please do not forget to add your name each time you insert a response!

You may also respond to other participants' answers in order to build a dialogue or debate around the questions. Please refer to other contributors as @name in your response.

You don't need to answer all questions, but it would be highly appreciated if you could respond to as many questions as you can where you feel you have an opinion or experience to share.

All changes to this document are saved automatically.....there is no need to click <Save>.

There are a total of 5 questions, plus an additional table for any “Any other comments?” Please do not hesitate to use it.

The responses to all questions will feed into discussions in the EIP online webinars on “Preparing the CAP Strategic Plans – the role of innovation networking in the Member States”.

You can continue to the other e-discussion docs via the links below:

Click to jump to [DOCUMENT A - Who is Here?](#)  
Click to jump to [DOCUMENT B - AKIS Coordination and Interaction](#)  
Click to jump to [DOCUMENT D - Links with Research](#)

## EIP-WEBINARS (June 2021):

*“Preparing the CAP Strategic Plans – the role of innovation networking in the Member States”*

### Document D - What can CAP networks do to create and strengthen linkages with research (including national research) and between Horizon 2020 / Europe and EIP Operational Groups at national level?

Dear participant,

Thanks for joining our online e-discussion and welcome to Document D. This discussion document focuses on exploring your experience, proposals and ideas about the role that CAP networks and their innovation strand can undertake in creating and strengthening linkages with research (including national research) and between Horizon Europe and EIP Operational Groups at national level.

Please read the questions and if you have an opinion / comment please insert it in the tables (together with your name) in the response table below the questions. You are welcome to make as many entries in the tables as you wish – furthermore, you can return as often as you like to add to or edit your individual responses. Additional rows are easily added to the tables if necessary (simply press <Tab> when on the final row of the table).

Please do not forget to add your name each time you insert a response!

You may also respond to other participants' answers in order to build a dialogue or debate around the questions. Please refer to other contributors as @name in your response.

You don't need to answer all questions, but it would be highly appreciated if you could respond to as many questions as you can where you feel you have an opinion or experience to share.

All changes to this document are saved automatically.....there is no need to click <Save>.

There are a total of 7 questions, plus an additional table for any “Any other comments?” Please do not hesitate to use it.

The responses to all questions will feed into discussions in the EIP online webinars on “Preparing the CAP Strategic Plans – the role of innovation networking in the Member States”.

You can continue to the other e-discussion docs via the links below:

Click to jump to [DOCUMENT A - Who is Here?](#)  
Click to jump to [DOCUMENT B - AKIS Coordination and Interaction](#)  
Click to jump to [DOCUMENT C - Integration of Advisors](#)

## Main highlights from the discussions

- Be inventive and flexible while shaping the future AKIS, start early!
- Strengthen collaboration between Ministries of Agriculture, Research, Education, Innovation, Environment etc. to enhance knowledge flows within the national AKIS, maybe through internal reorganisations
- There is a clear need to increase CAP Networks' innovation strand capacities to help them fulfil their increased tasks
- There is also a need for incentives for (small) farmers and researchers to engage in AKIS and in the CAP Networks activities

## Main highlights from the discussions

- Look for synergies with existing AKIS (-alike) platforms and networks: include also non-thematic platforms (e.g. for circular economy)
- EIP networks/NRNs/CAP Networks' innovation strand on the one hand, and NCPs on the other hand, must regularly connect and interact on innovation (look to the ES video recording: NCPs can still learn a lot about EIP but must invest time in it)
- Advisory registers are to be developed, in a transparent way for farmers/foresters, e.g. on the Ministry's website. Avoid certification, keep the register open for emerging advisory issues where there is no experience/education yet (e.g. short supply chains, digitalization, etc)
- Make use of the training materials and other useful outcomes produced by OGs and Horizon 2020 projects: to support education and vocational training, to enhance advisors' integration into the AKIS, etc. (for inspirational examples check Sep 2020 AKIS seminar)

# Reporting

All webinars' documents:

- videos
- presentations
- final report

available on EIP-AGRI website

<https://ec.europa.eu/eip/agriculture/en/event/preparing-cap-strategic-plans-role-innovation>



The screenshot displays the EIP-AGRI website interface. At the top, there is a navigation bar with links for 'Legal notice', 'Cookies', and 'Contact on Europa', along with a search bar and a 'My Account' link. Below this is a banner image of a group of people in a field, with the text 'SHARING KNOWLEDGE - TACKLING CHALLENGES - CONNECTING PEOPLE'. The main navigation menu includes 'ABOUT', 'EIP-AGRI PROJECTS', 'SHARE', 'FIND', 'EVENTS', 'NEWS', 'PUBLICATIONS', and 'FOCUS GROUPS'. The content area features a 'Join the conversation @EIPAGRI\_SP #EIPagri' call to action, followed by three social media posts from Twitter. Below the social media feeds are three action buttons: 'Discover EIP-AGRI themes in the spotlight', 'Register to the EIP-AGRI website', and 'Read Agrinnovation magazine'. The 'SPOTLIGHT NEWS' section highlights a report titled 'EIP-AGRI: 7 years of innovation in agriculture and forestry', with a brief description and a 'Read more' link. The 'LATEST PUBLICATIONS' section lists three reports: 'EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'', 'EIP-AGRI workshop 'Towards carbon neutral agriculture': Final report', and 'EIP-AGRI Seminar 'Healthy soils for...''.



# Thank you

SUBGROUP ON INNOVATION  
for agricultural productivity and sustainability  
19<sup>th</sup> meeting  
*23 September 2021*

