

Meeting of the SWG SCAR AKIS Strategic Working Group on Agricultural Knowledge and Innovation Systems

Digitalisation strategy in the CAP plan and outside

Extra meeting - Member State:

The Netherlands

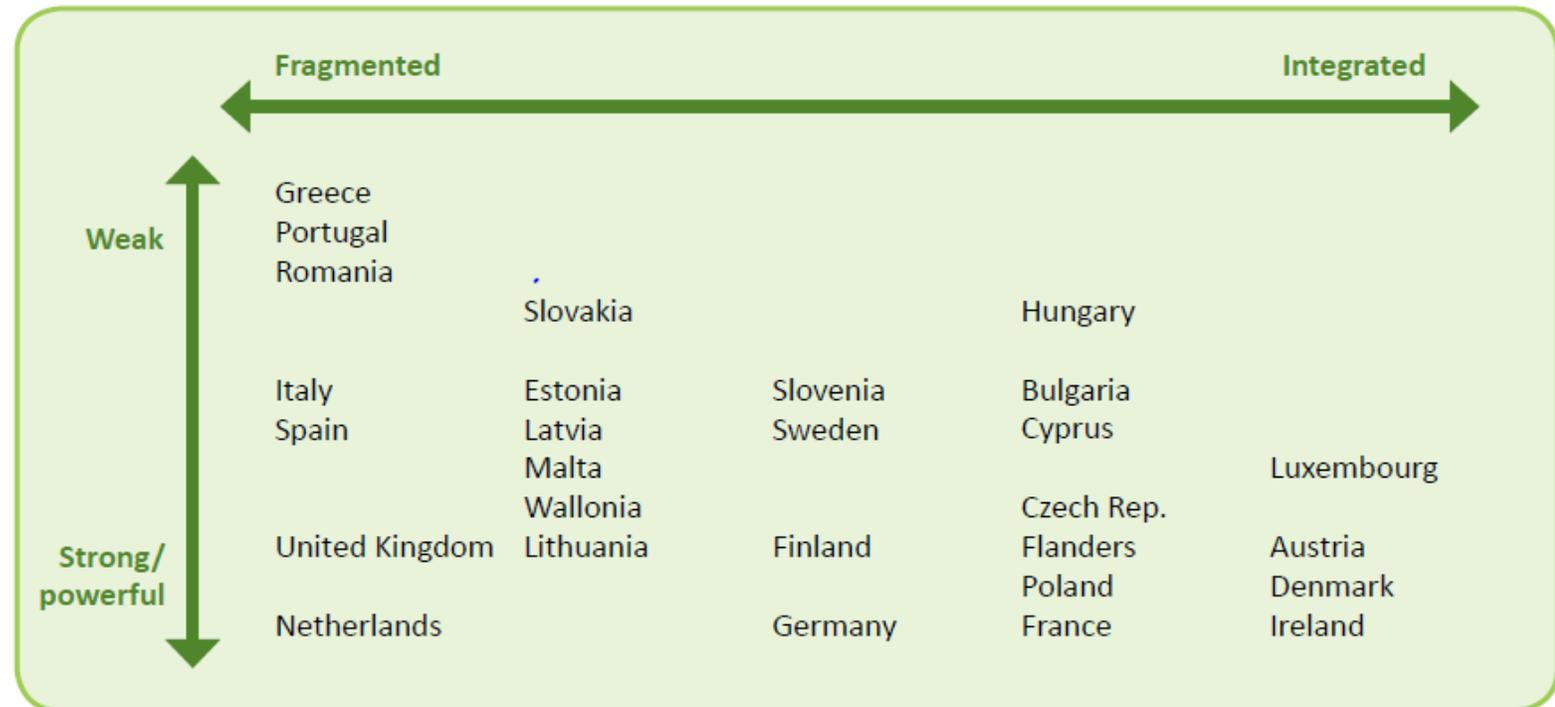
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SCAR
Standing Committee
on Agricultural Research



A) Aim of the voucher system

- Why did you introduce it?
- In the Netherlands we have a high level of research (for example from Wageningen University), but the implementation by farmers of this knowledge is slower than desirable.
- Climate change, nitrogen crisis
- Fragmented system



A) Aim of the voucher system

- **What was the starting situation in 2019?**
- **All advisors were private**
- **Advisors were product related and not product related advisors (independent)**
- **Vab is the certified professional advisory association, acknowledged by the ministry**
- **The BAS system already exist**
- **What challenges had you faced regarding your former knowledge exchange actions that you think you could/can tackle with a voucher system?**
- **There was a need to bridge the gab between farmers and the knowledge system, the program needs to bring the knowledge, interactively, to the farm. The challenge was how to activate the private advisory system in the AKIS, especially for societal challenges the farmer faces and which will bring no economic profit.**

B) **Scope** of the voucher system

- **What kind of actions were needed to let the system work?**
- **In cooperation with the ministry, the vab made an admissions committee (BAS committee)**
- **An advisor can be privately certified for a certain categorie from the BAS committee**
- **We've created 10 categories: 6 technical categories and 4 social-economic categories**
- **The BAS register is only for non-product related advisors**

B) Scope of the voucher system



Register Bedrijfsadviseringssysteem

Inhoud

1. Aandachtsgebieden SABE A (EU aanvullend)
2. Aandachtsgebieden SABE E (EU aanvullend)
3. Aandachtsgebieden (Europees EU)

1. Aandachtsgebieden SABE A (EU aanvullend)

Binnen de regeling Subsidiemodule agrarische bedrijfsadvisering en educatie (Sabe) zijn er zes aandachtsgebieden over kringlooplandbouw. In de tabel vab-leden en aandachtsgebieden Sabe A ziet u welke vab-leden over welke onderwerpen adviseren. Erkende agrarische bedrijfsadviseurs adviseren binnen de Sabe over de volgende aandachtsgebieden (conform artikel 12 lid 3 van Verordening 1306/2013):

- A1 Stikstofemissie en hergebruik nutriënten
- A2 Gezonde bodem, water en teeltsystemen
- A3 Weerbare teeltsystemen en gewasbescherming
- A4 Circulair gebruik van gewassen, grondstoffen en nieuwe plantaardige eiwitbronnen
- A5 Natuurinclusieve landbouw
- A6 Precisie landbouw

Sectorale indeling in advisering is opgedeeld in:

- OT Open Teelten (akker en tuinbouw, vollegrondsgroenten, fruitteelt, bloembollen, sierteelt en/of boomkwekerij)
- GT Gesloten Teelten (glastuinbouw en/of paddenstoelenteelt)
- GGV Grondgebonden Veehouderij (melkveehouderij, geitenhouderij, kalverhouderij en paardenhouderij)
- IV Intensieve Veehouderij (opfok, varkenshouderij en/of pluimveehouderij)

Op de website van de [vab](#) leest u de andere expertisegebieden en contactgegevens van de adviseurs. Klik op de oranje knop "Zoek een adviseur".

Vab-leden en aandachtsgebieden SABE A

Voornaam	Tsv	Achternaam	Bedrijfsnaam	Vestigingsplaats	A1	A2	A3	A4	A5	A6	OT	GT	GGV	IV	Grondsoorten
Herald		Aalderink	Alfa Accountants en Adviseurs	Hoogeveen	x						x		x	x	zand, veen
Tom		Baak	DLV Rundvee Advies BV	Deventer	x								x		lichte klei, veen
Rene		Bal	Delphy	Wageningen		x	x			x	x				
Henry		Balkhoven	Fruitconsult BV	Randwijk			x				x				
Ap	van der	Bas	DLV Rundvee Advies BV	Uden	x	x							x		lichte klei, zware klei, zand, veen
Stef	van	Bergen	DLV Rundvee Advies BV	Uden	x								x		
Paul		Blokker	DLV Rundvee Advies BV	Vianen	x			x	x				x		zware zavel, lichte klei, veen
Albert-Jan		Bos	DLV Rundvee Advies BV	Uden	x								x		lichte klei, zware klei, zand, moerig op zand, veen
Eric		Bouwman	DLV Rundvee Advies BV	Uden	x			x					x		lichte klei, zware klei, zand
Paulien		Boverhof	WIK Adviesgroep	Beltrum	x								x	x	

B) Scope of the voucher system

- **Who are/would be eligible to get supported knowledge exchange service? Only farmers, or also other actors?**
 - **Farmers and advisors**
- **How do you have/plan the scope thematically? Do/would you set priority topics? If yes, how do/would you articulate the topics?**
 - **There are 10 categories in the BAS, which are based on our national agricultural innovation agenda**
- **What are/would be the connections with the SOs?**
 - **The scope will be adapted to the needs assesment in the National strategic plan, the topics largely agree with the 9 targets of the CAP regulation.**

C) The voucher system **in numbers**

- How big budget did/would you spend in the frame of the voucher system?
 - **3 Milion Euros (2000 vouchers) in November 2020 and 6,6 Miljon Euros (4500 vouchers) in May 2021.**
- How and on what level do you plan the related indicators and the average unit amount(s) (e.g. do you plan with several sub-interventions)?
 - **The voucher has a value of 1500 euro**
- Did/would you use simplified cost option?
 - **The number of checks at RVO is in balance with the amount of subsidy**
- Do you plan with an intensity rate? How big?
 - **We intent to reach 10 percent of the farmers population**

D) Operation of the voucher system

- How do/would you operate the system? What kind of IT background do/would you need for that?
- **RVO has an online platform for taxes and subsidies**
- (How would you assure the quality of the content of the service that is provided? Do you have / plan a certification, and/or an accreditation process?)
- **We have the BAS committee**
- **Advisors need to score 20 education points every year**
- **We take a sample of the advices**
- From what source do you finance the operation of the system?
- **10 percent of the total budget goes to the operation costs**

E) Use of the voucher system

If you already have some experiences:

- What are the feedback both from the side of farmers and knowledge providers?
- We have had different kind feedback. Some farmers appreciate the vouchers system, others are more critical 'only yhe advisors profit from the subsidy'
- Is the voucher system popular in your country?
- It is really popular, all vouchers were 'sold out' on the first day
- How do you suggest communicating, marketing this opportunity?
- We try to reach the farmers directly, by informing the representatives of farmers about the vouchers
- Do you have any tips you would like to share?
- Consider a contribution of the farmers themself

Discussion:

All comments, questions and suggestions very welcome!



SCAR

AKIS

Agricultural Knowledge
and Innovation Systems

**Thank you for your
attention!
and for your active participation
and commitment!**

Report available at:

https://ec.europa.eu/info/news/knowledge-and-innovation-unlocking-potential-food-and-farming-2019-sep-26_en (more paper copies can be asked to Inge.Van-Oost@ec.europa.eu)

