

Meeting of the SWG SCAR AKIS Strategic Working Group on Agricultural Knowledge and Innovation Systems

- 1) Social innovation and inclusiveness in AKIS
- 2) Modern and interactive advisory services post 2020

Online meeting

24-25/9/2020

Member State: AUSTRIA

SCAR
Standing Committee
on Agricultural Research



1) Social innovation and inclusiveness in AKIS

- **What are your country's needs?**
 - Social innovations can create new solutions for offer social challenges
 - Possibility of strengthening civil society initiatives and a Revival of cooperation movements
 - In rural areas, inequalities remain in terms of equality, social participation and self-determination.
 - Especially young women are leaving rural areas for reasons such as lack of structural conditions (e.g. qualified jobs, income, childcare, leisure, mobility, etc.) and traditional gender roles. Reconciling family, work and private life is an important factor in equality and economic autonomy. Women's political participation remains weak in rural areas.
 - For people with disabilities the realization of a self-determined life is the central challenge.
 - The potential of moving in can be better exploited. Constructive management of (internal) immigration and better integration are important not only because of their importance for social cohesion, but also to strengthen the human capital which is constantly being reduced by demographic change.

1) Social innovation and inclusiveness in AKIS

- **Which measures for social innovation and inclusiveness** (funded by EU, national, regional or other, or non-funded) are being taken already?
 - LEADER: 1/3 of the funded projects belong to social innovation
 - one specific field in action “common welfare”
 - Project Selection Panel: heterogeneity, min. 33% women
 - Knowledge transfer : specific project on innovation
 - generation renewal,
 - quality of farm life,
 - school children on farms, educational farms,
 - Training for women of professional representation in rural areas
 - advisory services and products and setting up of innovation facilitators
 - Support of Cooperations: CSA, cluster with a project foster substitution of farmers (ill, vacation)

1) Social innovation and inclusiveness in AKIS

- **Which measures for social innovation and inclusiveness** (funded by EU, national, regional or other, or non-funded) are being taken already?
- Cooperation cluster: Dialog with society to explain relation between agri-food-environment
- EIP AGRI: call with specific topic request on social innovation
- Green Care (social activities on and with the farm): support of knowledge transfer, advisory services, investment and cooperation
- Promoting investment in social affairs

1) Social innovation and inclusiveness in AKIS

- **Which measures for social innovation and inclusiveness (funded by EU, national, regional or other, or non-funded) are being planned post 2020?**
- development of LEADER on this topic
 - Implementation of the smart village approach with LEADER
 - Project Selection Panel: heterogeneity, increase to min. 40% for women and men
 - CLLD light: LEADER Action groups will be involved in calls of ESF on the topic of social innovation (creation of the call and selection of funded projects)
- Knowledge transfer: support of Generational renewal for SMEs (trade, tourism)
- Continuation support of Green Care, knowledge transfer in agriculture and forestry
- new intervention: Innovation ecosystems in rural regions (support for regional innovation partnerships (multi actor approach like EIP) and hubs) in the regional context along value chains and across sectoral boundaries

1) Social innovation and inclusiveness in AKIS

- **Which further steps** for the SWG SCAR AKIS work on this subject?
 - Spaces of freedom in funding (open-ended, failure possible, no content-related) Interventions
 - Exchange of well functioning support schemes on this topic
 - Perception and appreciation of the voluntary work that has often been done for many years and integration of the actors' expert knowledge
 - Exchange of best practices
 - maybe in the future more transnational cooperation projects for social innovation

2) Modern and interactive advisory services post 2020

- **What are your country's needs?**
- **Which measures for modern and interactive advisory services, integrated within the AKIS, are being taken already (funded by EU, national, regional or other, or non-funded)?**
- **Which measures for modern and interactive advisory services, integrated within the AKIS, are being planned post 2020 (funded by EU, national, regional or other, or non-funded)?**

Discussion:

All further comments and suggestions very welcome!



**Thank you for your
attention!
and for your active participation
and commitment!**

Report available at:

https://ec.europa.eu/info/news/knowledge-and-innovation-unlocking-potential-food-and-farming-2019-sep-26_en (more paper copies can be asked to Inge.Van-Oost@ec.europa.eu)

