

# Newbie



The network for farm succession and new businesses  
in European agriculture

<http://www.newbie-academy.eu/>

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## AKIS - Newbie

- ▶ Who is a newbie?
- ▶ Main goal of Newbie
- ▶ The Newbie consortium
- ▶ Newbie methodology
- ▶ Impressions from Newbie
- ▶ Social innovation



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# Who is Newbie?

... anyone who starts a new farm business or becomes involved in an existing farm business. They comprise a wide range of ages, agricultural experience and resource access. Newcomers and successors can enter farming at any stage in their working lives. They face common barriers: access to land, labour, capital, housing, markets, knowledge and the networks needed to acquire these resources.



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- ▶ Thematic network stimulating innovation and entrepreneurship through support of new entrants in developing (new) sustainable farms
- ▶ Through:
  - ▶ Developing a European network of new entrants (newcomers and successors) and relevant stakeholders
  - ▶ Collect the state of the art, including barriers, bottlenecks, solutions and inspiration
  - ▶ Facilitate the development & dissemination of new business- entry models
  - ▶ Develop new tools in co-creation with all relevant stakeholders
  - ▶ Active dissemination of this (new) knowledge and practice



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# Newbie?



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# Newbie Partners



Bund der Deutschen Landjugend

Univerza v Ljubljani



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# Newbie The Team



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# Newbie methodology

- ▶ Stakeholders are inside the project and have an active role:
- ▶ The network is the core of Newbie
  - ▶ National Discussion circles on specific topics
  - ▶ National steering groups
  - ▶ The network
  - ▶ Bilateral exchange
- ▶ Transnational dynamic learning agenda: similarities and differences between the counties. Learning and improving with each other
- ▶ Co-creation of tools and materials with stakeholders for maximal impact



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# Newbie Impressions



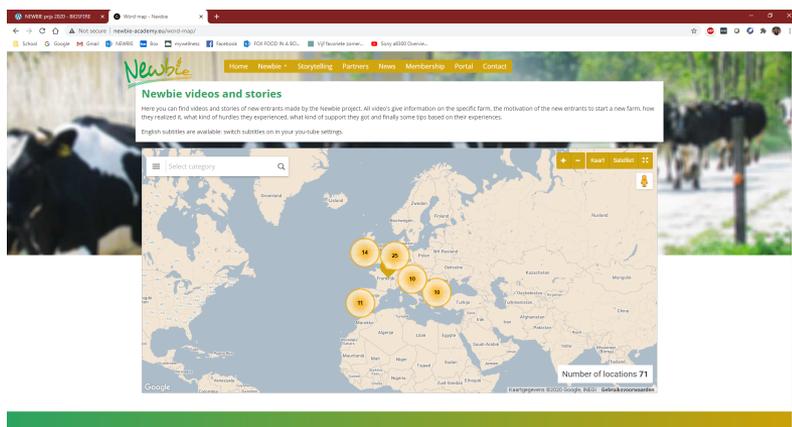
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# Diversity of farmers



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[https://www.youtube.com/watch?time\\_continue=52&v=bvtT35CCA0A&feature=emb\\_logo](https://www.youtube.com/watch?time_continue=52&v=bvtT35CCA0A&feature=emb_logo)



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# Newbie and Social innovation

- ▶ New social business models
- ▶ Consumer driven innovations
- ▶ Urban rural dimension



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# Newbie Work Ahead

- ▶ Development of toolkit
- ▶ Tools for educational purposes
- ▶ Newbie awards in all partner countries
- ▶ Enhance the dialogue with our stakeholders - national and European level
- ▶ Future proof thinking



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Thanks! Dank u!  
Благодаря! Merci!  
Danke! Obrigado! Havla!

Your *Newbie* Team



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