

Dissemination and monitoring of good practices for animal welfare

Riferimenti

Tipo di progetto

Gruppo Operativo

Acronimo

ValosER

Tematica

Filiere agroalimentari

Information

Time frame

2019 - 2022

Durata

36 months

Partners (no.)

10

Regione

Emilia-Romagna

Comparto

Multifiliera

Localizzazione

ITH56 - Ferrara

ITH57 - Ravenna

Costo totale

€233.218,94

Fonte di finanziamento principale

Programma di sviluppo rurale

Programma di sviluppo rurale

2014IT06RDRP003: Italy - Rural Development

Programme (Regional) - Emilia Romagna

Parole chiave

Supply chain, marketing and consumption

Landscape /land management

Sito web

<https://www.progettovaloser.it/>

Project status

completed



Objectives

Enhance the fruit and vegetable productions and guarantee a socio-economic sustainability of the district. With reference to the definition of "Production District" and in particular "Territorial District", the objective is to spread a coordinated supply chain, interconnected with the geographical-climatic and socio-economic characteristics of the territory.

- Organize and define a management system for the agricultural-agri-food district characterized by sandy soil.

- To consolidate relations between producers, processors and traders of a territory

Activities

- Creation of a brand that identifies businesses and products of the District

- Creation of usage regulations

- Validation and certification of compliance with the brand use regulation

- Environmental value

- Analysis and precision agriculture tests

- Ethical-social sustainability: assessment of the impact on the consumer of the "district of Emilia sands" brand

Partenariato

Role	Azienda	Address	Telephone	E-mail
Leader	Societa' Agricola Vivai Mazzoni	Via del Mare, 4 44039 Tresigallo FE Italy	0533 399372	
Partner	Pro.Pa.R. Soc. Coop. Agricola	via Canala, 10 48123 Ravenna RA Italy	0544 500176	
Partner	CNR - Istituto di Biometeorologia (Bologna)	Via Gobetti 101 40129 Bologna BO Italy	051 6398083	segreteria-bo@ibe.cnr.it
Partner	Consorzio Italiano Cooperative Ortofrutticole	Via del Mare, 57 44039 Tresigallo FE Italy	0533 605211	
Partner	Cooperativa Maiscoltori Basso Ferrarese	Via Fronte Il Tronco, 109 44021 Codigoro FE Italy	0533 98200	cereali@maiscoltori.com
Partner	DINAMICA s.c.a r.l.	Via Bigari 3 40128 Bologna BO Italy	051 360747	info@dinamica-fp.it
Partner	Azienda Agricola Mazzoni Marta	Via del Mare, 3 44039 Tresigallo FE Italy	0533 399372	
Partner	Società Agricola Deltabio	viale Papa Giovanni XXIII n° 11 44021 Codigoro FE Italy	0533719188	
Partner	Società Agricola Oasi s.s. di Garbin Antonio & C.	Località Moraro 2 44021 Codigoro FE Italy	0533 791014	agricolaoasi@pec.it

Role	Azienda	Address	Telephone	E-mail
Partner	Societa' Agricola Salvi Vivai S.S.	Via Bologna, 714 44124 Ferrara FE Italy	0532 785511	

Pratice abstract

Description

Summary of expected results:

- identification of environmental health in terms of air quality.
- Quantification of CO2 Carbon emissions and water use in comparison with standard productions (in medium mixture soils).
- database of Best Practices
- Verification of the level of acceptance by the consumer and market appreciation
- Creation of a brand that identifies businesses and products of the District
- Creation of usage regulations, including Best Practices containing factors of an agri-environmental, contractual nature, and supply chain agreement up to the packaging and distribution of the product
- Validation and certification of compliance with the brand use regulation (Valoreitalia)
- Communication to the general public of BP and the advantages that derive to the consumer in terms of healthiness and quality of the product, and to the territory in terms of environmental and social sustainability (websites, seminars, web platform that allows relations between partners' websites, workshop, attendance at fairs, events and at distribution, prints).
- Communication of the added value deriving to the consumer and the territory

Link utili

Titolo/Descrizione	Url	Tipologia
Articolo su il Resto del Carlino	https://www.ilrestodelcarlino.it/ferrara/cronaca/valoser-progetto-per-i-prodott...	Materiali utili
Sito web del progetto	https://www.progettovaloser.it/	Sito web