

SHEEP AL.L. CHAIN Miglioramento della competitività degli allevamenti delle razze ovine autoctone a limitata diffusione: pecora di razza Alpagota e pecora di razza Lamon. (Bando Leader)

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<https://www.innovarurale.it/pei-agri/gruppi-operativi/bancadati-go-pei/sheep-all-chain-miglioramento-della-competitivita-degli>

SHHEP AL.L. CHAIN: Competitive improvement of the breed-farms of local ovine breeds with a limited diffusion: Alpagota and Lamon sheep.

Riferimenti

Tipo di progetto

Gruppo Operativo - Leader

Acronimo

SHEEP AL.L. CHAIN

Tematica

Gestione aziendale

Information

Time frame

2018 - 2020

Durata

24 months

Partners (no.)

10

Regione

Veneto

Comparto

Zootecnia - ovi-caprini

Localizzazione

ITH33 - Belluno

Costo totale

€195.982,51

Fonte di finanziamento principale

Programma di sviluppo rurale

Programma di sviluppo rurale

2014IT06RDRP014: Italy - Rural Development

Programme (Regional) - Veneto

Parole chiave

Animal husbandry and welfare

Farming/forestry competitiveness and diversification

Genetic resources

Sito web

<http://www.sheepallchain.it>

Project status

completed



Objectives

The Project, through to the implementation of a software (+app) aims at:

- supporting breeders in managing mating plans of sheep-breeds with a limited diffusion in order to help the conservation and the sustainable use of their genetic variation;
- encouraging the process of characterisation of local sheep farms on a geographic basis,
- using additional socio-cultural and environmental indicators for an economic enhancement of related products, with reference to the traceability of the production;
- using/implementing data and information during the process of conversion to the organic production system; developing efficient communication and marketing strategies.

Activities

The following activity plan is foreseen:

- preliminary meetings to coordinate all the actors involved
- activation and implementation of the Pilot Project to digitalize the data related to the breeding management (software with the mobile app) with important results linked to mating management, products traceability, biological characteristics, communication and marketing actions
- activation and implementation of informative campaigns related to the data digitalization and the biological breeding system, useful to the fulfillment of the PA.GO
- the participation of the GO to the Rural National Network and to the PEI Agri

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- as a final step, outputs delivery.

Context

In mountain environments, and even more in the foothills and high hills of the Alpine arc, often characterized by degraded territories and with obvious environmental criticalities, ruminant farming systems can represent an interesting opportunity for sustainable rural development.

The small ruminants in fact, using the resources available on site, provide for the safeguarding of mountain ecosystems, in particular by maintaining extensively managed grasslands, which have strongly decreased in recent decades in all the rural areas of the country, and which often represent priority habitats for the Natura 2000 Network, offering hospitality to invertebrates and vertebrates, including several amphibians, butterflies and birds which are also priorities.

Furthermore, the breeding of native populations oriented to a traditional and more qualified production allows to obtain typical products that can favor the valorization of particular local microeconomics. The intraspecific genetic variability that distinguishes the different local breeds is already in itself a determining factor in obtaining meat and dairy products "marked" by their own peculiar originality. Add to this the fact that more and more food and wine products seem to draw their "typicality from the image" of the places themselves, from the practices and from the "know-how" that characterizes them, becoming a fundamental vehicle of territorial tourism promotion with the possibility also of feeding niches of local handicrafts (think, for example, of the processing of wool-weaving, felt, natural coloring of the fibers in the case of sheep breeds).

Partenariato

Role	Azienda	Address	Telephone	E-mail
Leader	Centro Consorzi	Piazzale Resistenza 8 32100 Belluno BL Italy	0437 851331	info@centroconsorzi.it
Partner	Fardjma Società Agricola Cooperativa	Via Pianon, 7 32010 Tambre BL Italy	334 6006857	zack2036@alice.it
Partner	Associazione di promozione sociale Fea De Lamon	Via Resenterra 19 32033 Lamon BL Italy	348 5636847	feadelamon@libero.it

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Role	Azienda	Address	Telephone	E-mail
Partner	Azienda Agricola Giopp Ruggero Giovanni Teo	Via Coppolo 19 32033 Lamon BL Italy	329 0907199	gioppbruggero@gmail.com
Partner	Terre dei Gaia Azienda Agricola di Polesana Claudio	Via Ottaviano Rocca 4 32032 Feltre BL Italy	327 1777575	info@terredeigaia.it
Partner	Università degli Studi di Padova - Dipartimento di Agronomia Animali Alimenti Risorse Naturali e Ambiente (DAFNAE)	Viale dell'Università 16 35020 Legnaro PD Italy	049 8272664	ricerca.dafnae@unipd.it
Partner	Istituto di Istruzione Superiore Antonio della Lucia	Via Vellai 41 32032 Feltre BL Italy	0439 840202	blis009002@istruzione.it
Partner	ULSS n.1 Dolomiti	Via Feltre 57 32100 Belluno BL Italy	0437 516111	direzione.generale@aulss1.veneto.it
Partner	Unione Montana Alpagò	Piazza 11 Gennaio 19451 32010 Tambre BL Italy	0437 454358	m.masin@alpago.bl.it
Partner	Punto 3 s.r.l	Via Kennedy 15 44122 Ferrara FE Italy	0532 769666	filippo@punto3.it

Pratiche abstract

Description

The Project Sheep AL.L. Chain aims at creating a tool for the management and the digital-fruition, at farm level, of the data collected thanks to projects of genetic recovery and the already existing databases, in order to help the breeders of local sheep breeds in Belluno to enhance economically their role of "farmers-custodians", improving the characterisation and the quality of their products. The project, through existing smart-technologies, will implement a software (with a mobile-application) that able to create a CHAIN among all the stakeholders involved in this process of valorisation. In particular, a tool based on web database will be created to support mating plans. This database will be integrated with georeferenced data of sheep farms, with the aim of enhancing the link between local sheep breeds and mountain landscape (ecosystem-services). This represents the "added value" of the the local production-chain obtained from the two local breeds: Alpagota and Lamon. These data will beutilized for farm management-plans in order to switch into the organic production. Furthermore

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the data Will be used and tested for communication and marketing purposes. All the steps will be carried on with a participatory approach with an integration from a farm-level to a local -and district- scale.

Link utili

Titolo/Descrizione	Url	Tipologia
Sito web del progetto	https://sheepallchain.it/	Sito web
Output del progetto	https://sheepallchain.it/output/	Materiali utili
Video del convegno finale	https://www.youtube.com/watch?v=wEhHAZAX0ro	Materiali utili
Vari video del progetto	https://www.youtube.com/channel/UCLvh17IT-BhgGFhNg1K74A	Materiali utili