## FARMERS LAB - Laboratori condivisi da agricoltori per la valorizzazione dei prodotti ortofrutticoli

https://www.innovarurale.it/pei-agri/gruppi-operativi/bancadati-go-pei/farmers-lab-laboratori-condivisi-da-agricoltori-la

# FARMERS LAB - Collective Farmers' Labs for vegetable and fruits valorisation

Riferimenti Tipo di progetto

Gruppo Operativo

Acronimo

**FARMERS LAB** 

Tematica

Filiere agroalimentari

Information

Time frame

2018 - 2019

Durata

12 months

Partners (no.)

7

Regione

Veneto

Comparto

Multifiliera

Localizzazione

ITH36 - Padova

Costo totale

€253.025.00

Fonte di finanziamento principale Programma di sviluppo rurale

Programma di sviluppo rurale

2014IT06RDRP014: Italy - Rural Development

Programme (Regional) - Veneto

Parole chiave

Farming/forestry competitiveness and

diversification

Supply chain, marketing and consumption

Farming practice

Food quality / processing and nutrition

Sito web

http://www.ciapd.it/it/S/farmers-lab-48

Project status completed



### Objectives

The purpose of the FARMERS LAB project is to grow market access and build economic sustainability for farms producers of vegetables and fruits, increasing access to healthy local food and reducing the environmental impact of the food supply chain.

Starting from the idea of creation of Collective Farmers' Labs for vegetable and fruits valorisation, FARMERS LAB will deliver a new business model placing value on innovation in production processes, marketing, food packaging, logistics for the food supply chain to enhance farmers revenues and respecting the consumers trends and local social needs.

#### Activities

The purpose of the FARMERS LAB project is to grow market access and build economic sustainability for farms producers of vegetables and fruits, increasing access to healthy local food and reducing the environmental impact of the food supply chain.

Starting from the idea of creation of shared Farmers' Labs for vegetable and fruits valorisation, FARMERS LAB will deliver a new business model placing value on innovation in production processes, marketing, food packaging, logistics for the food supply chain to enhance farmers revenues and respecting the consumers trends and local social needs.

#### Partenariato



## FARMERS LAB - Laboratori condivisi da agricoltori per la valorizzazione dei prodotti ortofrutticoli

https://www.innovarurale.it/pei-agri/gruppi-operativi/bancadati-go-pei/farmers-lab-laboratori-condivisi-da-agricoltori-la

Role	Azienda	Address	Telephone	E-mail
Leader	CIA Padova	Via Della Croce Rossa 112 35129 Padova PD Italy	0498070011	laboratorio@ciapadova.it
Partner	Nerosubianco	Viale Garibaldi 46/B 30173 Venezia VE Italy	0376 818600	info@nsbproject.com
Partner	UNIS&F - Unindustria Servizi & Formazione Treviso Pordenone	Piazza delle Istituzioni 12 31100 Treviso TV Italy	0422916469	unisef@unisef.it
Partner	Galileo Visionary District	Corso Stati Uniti 14bis 35127 Padova PD Italy	049 8061111	info@galileovd.it
Partner	Future Food Institute	Via Zamboni 33 40126 Bologna BO Italy	3391337373	alepirani@gmail.com
Partner	CIPAT - Centro di istruzione professionale e assistenza tecnica della Regione Veneto	Via dell'Elletricità 5/a 30175 Marghera VE Italy	041 929167	direzione@cipatveneto.it
Partner	Confesercenti del Veneto centrale	Via Savelli 8 35129 Padova PD Italy	049 8698611	info@confpd.it

### Pratice abstract

#### Description

"UNISEF, with its staff of the EUROISA department - European Institute for Sensory Analysis, has planned, lead and carried out two analyzes on two types of processed fruit and vegetable products: fishing jam and tomato puree, both identified as a result of the survey carried out at a sample of small agricultural producers in the Province of Padua.

Hardware / Software used in the elaboration are: SMART SENSORY BOX / BIG SENSORY SOFT 1.0. Only qualified judges worked according to the following standards: ISO 8586-1: 1993, Sensory analysis - General guidance for the selection, training and monitoring of assessors - Part 1: Selected assessors and ISO 8586-2: 1994 - Part 2: Experts.

The Sensorial Brainstorming took place with the presence of n. 12 qualified sensory judges and Panel leader for the detection of perceivers. The judges had available all 3 samples then actually used in the session of sensory analysis. The results of the session of Sensorial Brainstorming were subsequently included in the Smart Sensory Box for analysis by the Judges who evaluated the samples with tablet Individuals connected via wireless. The calibration, which preceded the sensory analysis, was performed on a product sample of a stakeholder farm of the project; the participation of all judges



# FARMERS LAB - Laboratori condivisi da agricoltori per la valorizzazione dei prodotti ortofrutticoli

https://www.innovarurale.it/pei-agri/gruppi-operativi/bancadati-go-pei/farmers-lab-laboratori-condivisi-da-agricoltori-la

through the export of data collected through the Smart Sensory Box, then processed in Excel for the identification of the median.

Afterwards, the validations, performed according to the rigorous method applied by EUROISA for Sensory Analysis, allowed UNISEF to obtain the results of the analysis to be used to support farmers for improving the quality of the product and its marketing."

### Link utili

Titolo/Descrizione	Url	Tipologia
Farmers Lab project webpage	http://www.ciapd.it/it/S/farmers-lab-48	Sito web
Farmers Lab Facebook page	http://www.facebook.com/GoFarmersLab/	Link ad altri siti che ospitano informazioni del progetto
On-line news about Farmers Lab on local newspaper	http://www.difesapopolo.it/Media/OpenMagazine/II-giornale-della-settimana/ARTIC	Link ad altri siti che ospitano informazioni del progetto
Rural Development Stories: the Farmers' Lab Operational Group	https://www.youtube.com/watch?v=u1zA4kSq29w	Materiali utili

