

# Preservation and valorization of endabgered autochthonous breeds

Riferimenti

Tipo di progetto

Gruppo Operativo

Acronimo

Convenient

Tematica

Gestione aziendale

Information

Time frame

2017 - 2020

Durata

36 months

Partners (no.)

3

Regione

Emilia-Romagna

Comparto

Zootecnia - bovini/bufalini

Localizzazione

ITH51 - Piacenza

Costo totale

€157.594,92

Fonte di finanziamento principale

Programma di sviluppo rurale

Programma di sviluppo rurale

2014IT06RDRP003: Italy - Rural Development Programme (Regional) - Emilia Romagna

Parole chiave

Supply chain, marketing and consumption

Biodiversity and nature management

Energy management

Farming practice

Food quality / processing and nutrition

Sito web

[http://convenient.crrpa.it/nqcontent.cfm?a\\_id=16498&tt=t\\_bt\\_app1-www](http://convenient.crrpa.it/nqcontent.cfm?a_id=16498&tt=t_bt_app1-www)

Project status

completed



## Objectives

The project aims to create the conditions for the increase and preservation of Ottonese cattle breed thanks its products valorization, like milk and dairy products.

## Results

Expected results are:

- 1) Maintenance and increase the number of animals.
- 2) Identification of the optimal ration from a qualitative point of view for Beef.
- 3) Quality fodder production.
- 4) Production Standardization of milk.
- 5) Characterization of the milk from a chemical point of view, nutritional, technological and sensorial.
- 6) Enhancement of the milk through derivative products.
- 7) Opening and / or strengthening of a new sales channel (GDO).

## Activities

It will be implemented the number of breeding Ottonese and standardized the production of milk with the ration with optimization study of pasture and forage business. the ration will be modified to improve productivity of the leaders and compositional characterization of animal feed with evaluation of the composition of the milk characteristics.

The milk will be characterized by chemical composition, nutritional and technological methodologies will be developed to produce quality dairy products for the company as a source of income, with determination of the sensory profile.

## Context

The objectives of the Plan are consistent to PEI strategy "Agricultural Productivity and Sustainability" especially with the directions of two focus groups: "Genetic Resources - Cooperation models" and "Innovative Short Food Supply Chain management." The first one aims to identify and document the priorities for further research, in particular for breeding. In addition, from emphasis on the promotion and development of breeds suited to marginal areas. The second identifies those models that substantially improve the incomes of farmers who have the potential to gradually increase the number of producers involved and the volumes traded.

## Partenariato

<b>Role</b>	<b>Azienda</b>	<b>Address</b>	<b>Telephone</b>	<b>E-mail</b>
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Partner	Università degli Studi di Parma	Via Università, 12 43121 Parma PR Italy	0521 905885	gianni.galaverna@unipr.it

## Pratice abstract

## Description

The plan aims to promote innovation activities aimed at preserving and / or restocking of Ottonese race and enhance the products, milk and dairy cheeses, with the aim of ensuring the company income and stimulating it to continue the role of race preservation.

## Link utili

<b>Titolo/Descrizione</b>	<b>Url</b>	<b>Tipologia</b>
Sito web del progetto	<a href="http://convenient.crpa.it/nqcontent.cfm?a_id=16498&amp;tt=t_bt_app1_www">http://convenient.crpa.it/nqcontent.cfm?a_id=16498&amp;tt=t_bt_app1_www</a>	Sito web
I focus della ricerca CRPA in un articolo	<a href="http://convenient.crpa.it/nqcontent.cfm?a_id=18521">http://convenient.crpa.it/nqcontent.cfm?a_id=18521</a>	Materiali utili

<b>Titolo/Descrizione</b>	<b>Url</b>	<b>Tipologia</b>
I Goi Convenient su l'Informatore Zootecnico	<a href="http://convenient.crpa.it/nqcontent.cfm?a_id=20608">http://convenient.crpa.it/nqcontent.cfm?a_id=20608</a>	Materiali utili
Un articolo su L'Informatore Agrario	<a href="http://convenient.crpa.it/nqcontent.cfm?a_id=21504">http://convenient.crpa.it/nqcontent.cfm?a_id=21504</a>	Materiali utili
Video - Visita guidata virtuale all'allevamento Delmolino	<a href="https://youtu.be/kL_QSdFQWgw">https://youtu.be/kL_QSdFQWgw</a>	Materiali utili