

Competitiveness and sustainability of the cultivation of pomegranate in Puglia

Riferimenti

Tipo di progetto

Gruppo Operativo

Acronimo

CO.S.MEL

Tematica

Gestione aziendale

Information

Time frame

2020 - 2022

Durata

24 months

Partners (no.)

10

Regione

Puglia

Comparto

Frutticoltura

Localizzazione

ITF44 - Brindisi

ITF45 - Lecce

Costo totale

€497.319,68

Fonte di finanziamento principale

Programma di sviluppo rurale

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2014IT06RDRP020: Italy - Rural Development

Programme (Regional) - Puglia

Parole chiave

Farming/forestry competitiveness and
diversification

Plant production and horticulture

Project status

ongoing



Objectives

Cosmel focuses on the valorisation of the production of pomegranate in Puglia, where the pedoclimatic conditions are particularly favourable to the growth of this crop and for the production of pomegranates of excellent sensory, nutritional and functional qualities, which are fully included in the of so-called category of "super foods". Agronomic techniques and innovative processing and conservation systems will be developed, and at the same time "sewn tailor-made" on the Apulian pomegranates, aiming to the production of excellent quality fresh fruits and of shelled arils ready to use.

Activities

The general objective of the project is to improve the competitiveness and profitability of the pomegranate supply chain in Puglia. The enhancement of the crop will be pursued through the development and transfer of planting, cultivation and defense techniques, with the aim of improving the results of production both in quantitative and qualitative terms, and then continuing with the development point of technologies to prolong the conservation of the fruit and encourage its consumption through the development of ready-to-use arils.

Partenariato

Role	Azienda	Address	Telephone	E-mail
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Role	Azienda	Address	Telephone	E-mail
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Pratiche abstract

Link utili

Titolo/Descrizione	Url	Tipologia
Pagina web sul sito del CIA Puglia	https://cia-puglia.it/cosmel/	Link ad altri siti che ospitano informazioni del progetto